



Vision: To inspire and influence the evolution of Integrated Urban Mobility

Communications and Public Affairs Committee (C&PA)

Purpose: To serve as a forum to exchange ideas and best practices regarding public affairs, marketing, and stakeholder communications. The committee also oversees CUTA's advocacy and government relations activities and has a sub-committee responsible for conference planning.

Agenda

Date: Tuesday, November 7, 2017
Time: 2:30 p.m. to 4:30 p.m. (EST)
Location: Sheraton Parkway Hotel, Richmond Hill, Ontario (Room: Thornhill)
Chair: Tony Houad, Transit Windsor

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| 1. Call to Order, Welcome and Introduction | <i>C&PA Chair</i> |
| 2. Approval of Agenda | <i>Committee Members</i> |
| 3. Approval of Minutes from previous meeting | <i>Committee Members</i> |
| 4. New National Standing Committees' Executive structure | <i>C&PA Chair</i> |
| 5. Advocacy Budget 2018 | <i>Patrick Leclerc, CUTA</i> |
| 6. Update on Transit Awareness Days, PTIF phase 1 deadline, PTIF phase 2 | <i>Patrick Leclerc, CUTA</i> |
| 7. Customer Experience Presentation | <i>Steve Vanagas, TransLink</i> |
| 8. Overview of Mobility Pricing Independent Commission | <i>Shirley Samujh-Dayal, TransLink</i> |
| 9. RTC Global Summit: Technology and the next phase of integrated mobility | <i>Tyler Means, Kansas City</i> |
| 10. Data Analytics Presentation | <i>Dea van Lierop, Stantec</i> |
| 11. Details of next meeting | <i>C&PA Chair</i> |
| 12. Topics of interest to discuss at next meeting | <i>Committee Members</i> |
| 13. Adjournment | <i>C&PA Chair</i> |