



Daniel Firth joins WSP's Transportation team as Principal Consultant

WSP Canada is pleased to announce the appointment of Daniel Firth in the new role of Principal Consultant in our National Transportation Business Line's Planning and Advisory practice.

Mr. Firth brings 20 years of extensive urban planning experience in North America and Europe with a focus on strategy, research, programming, congestion management and implementing sustainable urban transportation. In his role, he will support our efforts in Canada and Sweden relating to strategic planning and policy, including congestion pricing, Vision Zero and transportation and street management.

Prior to joining WSP Canada, Mr. Firth was Executive Director at the Metro Vancouver Mobility Pricing Independent Commission, where he managed a research study and public engagement process on the pricing of urban mobility in Vancouver.

Previously, he was the Chief Strategy Officer and Head of Strategic Planning at the City of Stockholm's Department of Transportation, leading a team to deliver innovative strategies for transportation and street management to support the city's goals for sustainable growth and efficiency.

Mr. Firth holds a BA Honors and MA in Town Planning from the University of Newcastle.

Contact: Daniel.Firth@wsp.com

About WSP Canada

As one of the world's leading professional services firms, WSP provides engineering and design services to clients in the Transportation & Infrastructure, Property & Buildings, Environment, Power & Energy, Resources and Industry sectors, as well as offering strategic advisory services. Our experts include engineers, advisors, technicians, scientists, architects, planners, surveyors and environmental specialists, as well as other design, program and construction management professionals. With approximately 49,000 talented people globally, we are uniquely positioned to deliver successful and sustainable projects, wherever our clients need us. wsp.com