



# SPONSORSHIP PACKAGES

	SPONSOR OPPORTUNITY	Benefit	Cost	Availability
DIAMOND \$15,000 to \$25,000	General Diamond Level Sponsorship	<ul style="list-style-type: none"> <li>• General Benefits standard for PLATINUM Level:</li> <li>• Recognition as PLATINUM SPONSOR in applicable conference promotions including email, social media and print</li> <li>• Prominent logo and PLATINUM SPONSOR visibility</li> <li>• Logo and PLATINUM SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine</li> <li>• PLATINUM SPONSOR recognition ribbon on delegate name badge</li> <li>• Opportunity to place one (1) Company promotional items in Conference Kit Bags</li> </ul>	\$15,000	Unlimited
	Welcome Reception	<ul style="list-style-type: none"> <li>• General Diamond Level Sponsorship (see above)</li> </ul>	\$20,000	<b>Exclusive</b> One <b>SOLD</b>
All Levels	You Tell Us!	<p><b>Customize your Sponsorship</b></p> <p>CUTA is ready to work with you to find the right sponsorship package for your company</p>	Custom Pricing	Various



## CANADIAN TRANSIT SHOW SPONSORSHIP OPPORTUNITIES

<b>TITLE SHOW SPONSOR</b>	<b>CANADIAN TRANSIT SHOW TITLE SPONSOR</b>	<ul style="list-style-type: none"> <li>Recognition as <b>SHOW TITLE SPONSOR</b> in applicable Trade Show and Conference promotions including email, social media, online and print banners and ads</li> <li>Prominent logo and <b>SHOW TITLE SPONSOR</b> visibility</li> <li>Logo and <b>SHOW TITLE SPONSOR</b> recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine</li> <li><b>SHOW TITLE SPONSOR</b> recognition ribbon on delegate name badge</li> <li>Four (4) Full Conference Registrations</li> <li>VIP table for 8 reserved Conference Plenary and Closing Lunch</li> <li>Logo and <b>SHOW TITLE SPONSOR</b> recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Canadian Transit Forum Magazine</li> <li><b>SHOW TITLE SPONSOR</b> recognition ribbon on delegate name badge</li> <li>Opportunity to place two (2) Company promotional items in Conference Kit Bag</li> </ul>	Custom Pricing	<del>One</del> <b>SOLD</b>
<b>GOLD</b> \$5,000 to \$9,000	Trade Show Networking Lounge	<ul style="list-style-type: none"> <li>General Gold Sponsorship</li> <li>PLUS: Branded Lounge Seating Area</li> <li>Charging Station</li> </ul>	\$9,000	One



**PUTTING THE CUSTOMER AT THE HEART OF TRANSIT**  
**PLACER LE CLIENT AU CŒUR DU TRANSPORT COLLECTIF**

