



SPONSORSHIP PACKAGES

	SPONSOR OPPORTUNITY	Benefit	Cost	Availability
GOLD \$5,000 to \$9,000	General GOLD Level Sponsorship	General Benefits standard for all GOLD: <ul style="list-style-type: none"> • Recognition as GOLD SPONSOR in applicable conference promotions including email, social media and print • Prominent logo and GOLD SPONSOR visibility • Logo and GOLD SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine • GOLD SPONSOR recognition ribbon on delegate name badge • Opportunity to place one (1) Company promotional items in Conference Kit Bags 	\$5,000	Unlimited
	Hotel Key Cards	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) 	\$6,000	One SOLD
	Mobile Device Charging Station	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) • <i>PLUS:</i> Prominent logo visibility on Mobile Charging Station, placed in same area as registration and showcase areas 	\$5,000 for 2 Or \$3,000 for one	2 Package (one) One charger – One charger -
	Event WIFI	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) 	\$5,000	One
	Monday Boxed Lunch	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) • <i>PLUS:</i> Logo Recognition on Lunch Bags • <i>PLUS:</i> Prominent visibility at designated pick up stations 	\$6,000	One
	Conference Lanyards	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) • <i>PLUS:</i> Logo Recognition 	\$5,000	One SOLD
	Trade Show Lanyards	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) • <i>PLUS:</i> Logo Recognition 	\$5,000	One SOLD
	Print Sponsor	<ul style="list-style-type: none"> • General Gold Level Sponsorship (see above) • <i>PLUS:</i> Logo/wordmark to appear on large-scale printed signage as: “Signage Sponsored by ...” 	\$6,000	One
	2018 Awards Annual Program (Individual Leadership & Corporate Awards)	<ul style="list-style-type: none"> • General Gold Level Sponsorship • Opportunity to Present an Award on Stage during Awards Ceremony • Prominent logo visibility in printed Awards Program & Onscreen during ceremony 	Information to come	Multiples



