




**CUTA
ACTU**
CANADIAN URBAN TRANSIT ASSOCIATION
ASSOCIATION CANADIENNE DU TRANSPORT URBAIN

SPONSORSHIP PACKAGES

	SPONSOR OPPORTUNITY	Benefit	Cost	Availability
PLATINUM \$10,000 to \$14,000	General PLATINUM Level Sponsorship	General Benefits standard for all PLATINUM: <ul style="list-style-type: none"> • One (1) Full Conference Registration • Recognition as PLATINUM SPONSOR in applicable conference promotions including email, social media and print • Logo and PLATINUM SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine • PLATINUM SPONSOR branding on delegate bags • Logo and PLATINUM SPONSOR recognition displayed on opening slide in each conference session • PLATINUM SPONSOR recognition ribbon on delegate name badge • Opportunity to place one (1) Company promotional item in Conference Kit Bags and one (1) Item in Trade Show Kit Bag 	\$10,000	Unlimited
	Tuesday Closing Lunch	<ul style="list-style-type: none"> • General Platinum Level Sponsorship (see above) • <i>PLUS:</i> Placement of branded swag on tables • <i>PLUS:</i> Placement of Printed material on tables • <i>PLUS:</i> Exclusive Signage placement in main ballroom 	\$10,000	One
	Event App	<ul style="list-style-type: none"> • General Platinum Level Sponsorship (see above) • <i>PLUS:</i> Full-screen visual on App landing page upon launch • <i>PLUS:</i> Logo featured in additional content pages / banner ads in App linking to URL of your choice • <i>PLUS:</i> Send one (1) push notification per day of the event to all App users to showcase your company's latest products and innovations • <i>PLUS:</i> Add your company's social media feed in the social module so it is visible to all App users 	\$10,000	One
	Welcome Reception	<ul style="list-style-type: none"> • General Platinum Level Sponsorship (see above) 	\$10,000	Four – Three left Two left

