



# SPONSORSHIP PACKAGES

	SPONSOR OPPORTUNITY	Benefit	Cost	Availability
PLATINUM \$10,000 to \$14,000	General PLATINUM Level Sponsorship	<p>General Benefits standard for all PLATINUM:</p> <ul style="list-style-type: none"> <li>• One (1) Full Conference Registration</li> <li>• Recognition as PLATINUM SPONSOR in applicable conference promotions including email, social media and print</li> <li>• Logo and PLATINUM SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine</li> <li>• PLATINUM SPONSOR branding on delegate bags</li> <li>• Logo and PLATINUM SPONSOR recognition displayed on opening slide in each conference session</li> <li>• PLATINUM SPONSOR recognition ribbon on delegate name badge</li> <li>• Opportunity to place one (1) Company promotional item in Conference Kit Bags and one (1) Item in Trade Show Kit Bag</li> </ul>	\$10,000	Unlimited
	Wednesday Closing Lunch	<ul style="list-style-type: none"> <li>• General Platinum Level Sponsorship (see above)</li> <li>• <i>PLUS:</i> Placement of branded swag on tables</li> <li>• <i>PLUS:</i> Placement of Printed material on tables</li> <li>• <i>PLUS:</i> Exclusive Signage placement in main ballroom</li> </ul>	\$10,000	One
	Event App	<ul style="list-style-type: none"> <li>• General Platinum Level Sponsorship (see above)</li> <li>• <i>PLUS:</i> Full-screen visual on App landing page upon launch</li> <li>• <i>PLUS:</i> Logo featured in additional content pages / banner ads in App linking to URL of your choice</li> <li>• <i>PLUS:</i> Send one (1) push notification per day of the event to all App users to showcase your company's latest products and innovations</li> <li>• <i>PLUS:</i> Add your company's social media feed in the social module so it is visible to all App users</li> </ul>	\$10,000	One - <b>SOLD</b>





