



SPONSORSHIP PACKAGES

	SPONSOR OPPORTUNITY	Benefit	Cost	Availability
SILVER \$2,500 to \$4,000	General SILVER Level Sponsorship	General Benefits standard for all SILVER: <ul style="list-style-type: none"> • Recognition as SILVER SPONSOR in applicable conference promotions including email, social media and print • Prominent logo and SILVER SPONSOR placement on program • Logo and SILVER SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine • SILVER SPONSOR recognition ribbon on delegate name badge 	\$2,500	Unlimited
	Conference Signage	<ul style="list-style-type: none"> • General Silver Level Sponsorship (see above) 	\$2,500	One
	Monday Morning Health Break	<ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on break food & beverage tables 	\$3,000	One
	Monday Afternoon Health Break	<ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on break food & beverage tables 	\$3,000	One
	Tuesday Morning Health Break	<ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on break food & beverage tables 	\$3,000	One
	Technical Tours	<ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on Tour Signage • Opportunity to hand out printed promotion item (paper or swag) on Tour Vehicle 	\$3,500	Three
	Event Lanyards	<ul style="list-style-type: none"> • General Silver Level Sponsorship 	\$4,000	One – Sold
	2017 Awards Fall Program (Individual Leadership Awards)	<ul style="list-style-type: none"> • General Silver Level Sponsorship • Opportunity to Present an Award on Stage during Awards Ceremony • Prominent logo visibility in printed Awards Program & Onscreen during ceremony 	\$4,000	

