



SPONSORSHIP PACKAGES

| | SPONSOR OPPORTUNITY | Benefit | Cost | Availability |
|--|---|--|---------|------------------------------------|
| SILVER \$2,500 to \$4,000 | General SILVER Level Sponsorship | General Benefits standard for all SILVER: <ul style="list-style-type: none"> • Recognition as SILVER SPONSOR in applicable conference promotions including email, social media and print • Prominent logo and SILVER SPONSOR placement on program • Logo and SILVER SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine • SILVER SPONSOR recognition ribbon on delegate name badge | \$2,500 | Unlimited |
| | Conference Signage | <ul style="list-style-type: none"> • General Silver Level Sponsorship (see above) | \$2,500 | One- PENDING |
| | Monday Morning Health Break | <ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on break food & beverage tables | \$3,000 | One |
| | Monday Afternoon Health Break | <ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on break food & beverage tables | \$3,000 | One |
| | Tuesday Morning Health Break | <ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on break food & beverage tables | \$3,000 | One |
| | Technical Tours | <ul style="list-style-type: none"> • General Silver Level Sponsorship • <i>PLUS:</i> Sponsor recognition on Tour Signage • Opportunity to hand out printed promotion item (paper or swag) on Tour Vehicle | \$3,500 | Three - Two left |
| | Event Lanyards | <ul style="list-style-type: none"> • General Silver Level Sponsorship | \$4,000 | One - Sold |
| | 2017 Awards Fall Program (Individual Leadership Awards) | <ul style="list-style-type: none"> • General Silver Level Sponsorship • Opportunity to Present an Award on Stage during Awards Ceremony • Prominent logo visibility in printed Awards Program & Onscreen during ceremony | \$4,000 | |

