



# SPONSORSHIP PACKAGES

	SPONSOR OPPORTUNITY	Benefit	Cost	Availability
<b>SILVER</b> <b>\$2,500 to \$4,000</b>	General SILVER Level Sponsorship	<p>General Benefits standard for all SILVER:</p> <ul style="list-style-type: none"> <li>• Recognition as SILVER SPONSOR in applicable conference promotions including email, social media and print</li> <li>• Prominent logo and SILVER SPONSOR placement on program</li> <li>• Logo and SILVER SPONSOR recognition on CUTA website, in final conference brochure, at registration desk and in post-conference issue of Urban Mobility Forum Magazine</li> <li>• SILVER SPONSOR recognition ribbon on delegate name badge</li> </ul>	\$2,500	Unlimited
	Conference Signage	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship (see above)</li> </ul>	\$2,500	<del>One</del> - Sold
	Monday Morning Health Break	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship</li> <li>• <i>PLUS:</i> Sponsor recognition on break food &amp; beverage tables</li> </ul>	\$3,000	One
	Monday Afternoon Health Break	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship</li> <li>• <i>PLUS:</i> Sponsor recognition on break food &amp; beverage tables</li> </ul>	\$3,000	One
	Tuesday Morning Health Break	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship</li> <li>• <i>PLUS:</i> Sponsor recognition on break food &amp; beverage tables</li> </ul>	\$3,000	One
	Technical Tours	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship</li> <li>• <i>PLUS:</i> Sponsor recognition on Tour Signage</li> <li>• Opportunity to hand out printed promotion item (paper or swag) on Tour Vehicle</li> </ul>	\$3,500	<del>Three</del> - Two left
	Event Lanyards	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship</li> </ul>	\$4,000	<del>One</del> - Sold
	2017 Awards Fall Program (Individual Leadership Awards)	<ul style="list-style-type: none"> <li>• General Silver Level Sponsorship</li> <li>• Opportunity to Present an Award on Stage during Awards Ceremony</li> <li>• Prominent logo visibility in printed Awards Program &amp; Onscreen during ceremony</li> </ul>	\$4,000	