

14 September 2015



### **CUTA Individual Leadership Awards – Nominations Deadline Extended!**

Penny Williams, winner of CUTA's 2014 W.G. Ross Lifetime Achievement Award, championed a "no penny left unturned" mentality in her years of building innovative community partnerships for Windsor Transit. Shawn Jeffrey of GO Transit was presented the Heroism Award in 2014, when he put his own safety in harm's way to help a customer, saving her life. At CUTA we know there are people like this in every faction of the industry. So, how do you encourage outstanding performance, recognize employees with leadership and promote your company visibility in the industry and media? Take part in the CUTA Individual Awards Program! To be held in the beautiful Montreal, CUTA's Individual Awards Ceremony will take place on Wednesday, November 25 at the Fall Conference. CUTA members may nominate individuals who have made exceptional efforts and contributions to their vocation, that deserve recognition in the following four categories: Excellence; Distinguished Service; Heroism; and the W.G. Ross Lifetime Achievement Award. Spread the word and visit our [website](#) for Nomination Guidelines and details about supporting documents. Deadline for submissions has been extended until **18 September 2015**.

Please submit [all nominations](#) and any questions to [Jaimie Hildebrand](#).

### **Elections Blog on a roll**

[CUTA's new election blog](#) is up and running! Check out the blog to read stories about how the Mayor of Montreal rates transit on his priority list to the federal government, there is also a new story that looks at how the parties' transit platforms are taking shape on the campaign trail. And, if you're a fan of the Elections Blog, CUTA also posted a story that shares links to some other infrastructure websites that are providing excellent coverage of #elxn42.

Read all about it at [lets-move.ca/election-blog/](http://lets-move.ca/election-blog/)

To learn more contact [Jeff Mackey](#) with CUTA Public Affairs.

### **Sponsorship Opportunities for 2015 Fall Conference and Trans-Expo**

Maximize your visibility and showcase your business at our Fall Conference and Trans-Expo in beautiful and historic city of Montréal!

CUTA is offering a range of promotional opportunities just for you!

Want to maximize your brand visibility at Trans-Expo? Hop on the shoulders of over 1000 visitors as the exclusive sponsor of visitor trade-show bags bearing your logo!

Prefer events? You can also take advantage of our popular evening receptions and put your mark on it. Check out [more!](#)

For more information contact [Paulina Cadena](#).

### **Completion of the 2014 Ontario Transit Fact Books**

CUTA has been assisting the Ministry of Transportation of Ontario to publish the annual transit statistical reports since 1998. This year, 65 Ontario conventional transit systems and 79 Ontario specialized transit systems have completed and submitted their operating data for this project. In 2014, these transit systems provided 914 million passenger trips (+1.6%) and approximately 8 million passenger trips (+4.7%) for conventional and specialized transit services respectively.

Individual participating transit systems in Ontario will receive a hard copy of the Ontario Urban Transit Fact Book and Ontario Specialized Transit Services Fact Book in mid-September.

For more information about the Ontario Transit Fact Books project, contact [Tammy Siu](#), Industry Data Coordinator.

### **Transit pledges by Alberta government helps communities of all sizes**

The new NDP government in Alberta has set aside \$28 million for a new “seamless” smart fare system for public transit users **Edmonton, St. Albert and Strathcona County**. Also announced was \$2.1 million to St. Albert for the purchase of four new electric buses.

But they didn’t stop there, a whopping \$187 million boost to the province’s Green Transit Incentives Program (GreenTRIP) fund was also announced. This will go towards **Calgary** transit projects, a new transit facility in **Airdrie**, a transit bus hub in **Canmore** and a bus storage facility in **Banff**.

“The Canadian Urban Transit Association applauds Alberta for its commitment to public transit and urban mobility. By dedicating stable public transit funding, GreenTRIP directly contributes to the economic and environmental well-being of Albertan communities,” said **Patrick Leclerc**, Canadian Urban Transit Association President & CEO.

To learn more contact [Jeff Mackey](#) with CUTA Public Affairs.

### **Connect with CUTA on social media!**

CUTA wants to connect with you! Visit our [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#) pages and like or follow us, so we can share news and updates about the Canadian urban transit industry with you. We will follow you back, so we can get the latest and greatest from you and your company as well!

For more information contact [Jodie Hunt](#), Coordinator, Communications and Online Strategy.

### **[Register Now](#) for the CUTA Fall Conference!**

**2015 CUTA Fall Conference – Early Bird Registration Is Still Open – Take Advantage NOW!**  
**For Early Bird Rates and more Conference Information, [click here](#).**

Don’t miss out! Panel discussions, roundtables and so much more are highlights of our upcoming Fall Conference! Join us in Montréal for Canada’s premier annual transit conference, known for attracting industry-leading North American and international guest speakers and panelists, CUTA’s **Fall Conference** is a must-attend event!

#### **Accommodation:**

##### **Le Westin Montréal**

270 Saint-Antoine Ouest, Montréal, QC H2Y 0A3

Reserve your room by calling 866.837.4262 (use the conference ID 2015 CUTA Fall Conference & Trans Expo or Canadian Urban Transit Association).

Please note:

Special rates, beginning at \$189, have been negotiated for the CUTA Fall Conference and Trans-Expo. Make your reservations directly with the hotel using the information listed below. The Westin Montréal is situated directly across the street from the Palais des congrès de Montréal (Convention Centre).

For more information please visit the [Fall Conference](#) page on the [CUTA website](#) or contact [Paulina Cadena](#). Join us on Twitter [#CUTAmtl](#)

### **Trans-Expo – Book your booth or plan to attend!**

This fall, [Trans-Expo, Canada’s Bus and Transit Exhibition](#) is at the Palais des congrès de Montréal in the beautiful and historic city of Montréal, QC. If you’re a CUTA Business or Government Member, make sure to [check the LIVE floor plan](#) and [reserve your booth](#) to be a part of Canada’s biggest transit show. CUTA is pleased to link you and your business to the people who call the shots in the transit business in Canada – they’ll be there! With over 60,000 square feet of products, vehicles and services from transit suppliers and manufacturers from across North America, it is a showcase not to be missed.

For more information contact [Paulina Cadena](#).

### **Discounted Flights for Fall Conference 2015**

**Air Canada:** Please visit <http://www.aircanada.com/en/home.html> or call 1-888-247-2262 to take advantage of a discount of 10%, applied to the fare at the time that the travel tickets are purchased.

Promotional Code **UYV3M4Z1** (Please note: Air Canada discount excludes Tango)

**Porter Airlines:** Porter Airlines is proud to offer a 15% discount on available base fares (with the exception of the lowest class fare during a public seat sale) for travel to and from CUTA Fall Conference and Trans-Expo 2015. The discounted fares are available for booking from August 14, 2015 to November 28, 2015 and available for travel:

Location:

From: Anywhere in Canada or US  
From: Montreal

To: Montreal  
To: Anywhere in Canada or US

Dates of Travel:

From: 11/18/2015 To: 11/25/2015  
From: 11/21/2015 To: 11/28/2015

Please book online at [www.flyporter.com](http://www.flyporter.com) or through your travel agent using promo code CUTA15.  
For any questions regarding Porter's services or any pre-travel concerns, contact us at 1-888-619-8622.

*For more information, please contact [Paulina Cadena](#).*