

22 August 2017



## Help make the transit industry heard—Register Now for Transit Awareness Days

Our annual [Transit Awareness Days](#) are back **September 18-19<sup>th</sup>** in Ottawa. This is a great opportunity to learn about issues affecting the transit industry and liaise with key government officials to ensure transit investment is delivering the best value possible to Canadian communities. Come represent your community or business and ensure that the expertise of our industry is heard and understood on Parliament Hill.

The **free** two-day event will feature [Policy Day](#) on September 18<sup>th</sup> at the Delta Hotel in Ottawa (101 Lyon St). At the Policy day, pressing transit issues will be discussed by top industry leaders including Brent Toderian, city planner, founder of TODERIAN UrbanWORKS, and former Vancouver chief planner; Bruce McCuaig, an Executive Advisor for the Canada Infrastructure Bank; and Sharon Greene, the Senior Vice President and Finance Market Sector Director at HDR—and many more.

September 19<sup>th</sup> is CUTA's Transit Awareness Day on Parliament Hill. CUTA members will meet with government officials, legislators, and stakeholders. This is your chance to advocate for transit at the federal level and inform decision-makers about shaping Canada's mobility landscape. More major events will be announced in the coming weeks, you don't want to miss this opportunity.

Register today and ensure your seat at the table. Registration is now open for [members](#) and [non-members](#).

*For more information, please contact [Sarah Cowie](#).*

## Register now for the CUTA Forum 2017 in York Region and Save

The CUTA Forum Early Bird pricing is still in effect but not for much longer! Register now [online](#). Check the [Conference page](#) on the CUTA website for the most up to date conference information. Check back often, information is updated regularly. **Showcase spaces** are filling up quickly, so don't delay and [book](#) your booth today.

### Technical Tours Preview

York Region Transit has just released the Technical Tour line up! Here is a preview of what's coming to the CUTA Forum this November:

#### **Tour 1 -Operations, Maintenance and Storage Facility**

The York Region Transit Operations, Maintenance and Storage Facility (OMSF), dedicated to the Viva fleet, is a 481,679 square foot LEED Silver Certified building. The OMSF is a state-of-the-art, purpose-built facility that includes a bus storage area, maintenance and repair garage and an administrative and training areas. While touring the OMSF, delegates will see learn about the 500,000 litres of rainwater reserve for washing buses, the bus simulator room and much more.

## **Tour 2 - Rapidway and Centralized Control Centre**

Dedicated rapidways, frequent buses, comfortable vehicles, real-time information displays, off-board fare payment, and dependable service along key corridors are making life easier for everyone. Our first rapidway projects have created seamless connection along Highway 7 East in Richmond Hill and Markham, and on Davis Drive in Newmarket. The results have been positive, with decreased travel times and increased ridership on these corridors. With more people coming to York Region every year, rapid transit projects provide a significant benefit. Growth is great when it's managed well. Good growth establishes clear guidelines for where things will go and what will be allowed. Along the way we will stop at the York Region Transit Centralized Control Centre and Dispatch: The Centralized Control Centre monitors the day-to-day operations of the entire transit network. Overseen by YRT staff, the four transit service contractors are located in the Centralized Control Centre and together they monitor 140 surface routes using the latest INTCAD/AVL systems.

## **Tour 3 - Toronto-York Spadina Subway Extension**

The Toronto-York Spadina Subway Extension (TYSSE) is proposed to open in December 2017. This will be the first Toronto Transit Commission (TTC) subway line to cross the City of Toronto boundary into York Region. The TYSSE is an 8.6 kilometre project that will extend the TTC subway from Sheppard West Station in the City of Toronto to Highway 7 and Jane Street in the Regional Municipality of York. There will be six new stations, three stations within York Region; Pioneer Village, Highway 407 and Vaughan Metropolitan Centre (VMC) Station. Each station will have an adjacent bus terminal. As a result of the TYSSE extension, the York Region Transit network will require significant modifications. The Spadina Subway Transit Strategy (SSTS) identifies and outlines all proposed changes to the YRT/Viva bus route network to support the anticipated increase in ridership. The TYSEE tour will consist of a visit to VMC Station and adjacent bus terminal and include an overview of the SSTS.

Sign up for these tours will be available onsite at the Host Hotel – [Sheraton Parkway Toronto North](#) starting on Saturday November 4<sup>th</sup>, until Monday November 6, 2017

*For any additional information call or email [Paulina Cadena](#) for further details*

## **The Showcase Theatre is open – limited spaces!**

The Showcase Theatre is an opportunity for business organizations to **reach an exclusive audience** of transit providers. Offered four times on Monday November 6<sup>th</sup> during the [CUTA Forum 2017 in York Region](#), the Showcase Theatre will feature intimate seating in a casual setting, along with **full AV support for your presentation**, including large screen and microphone. 4 showcase theatre spots: 3 regular spots \$2500 and 1 premium spot \$3000. Do not miss the opportunity to experience the CUTA Showcase!

*For more information about the showcase theatre, please contact our Events & Program Coordinator, [Marie-Noelle TUDIESHE](#).*

## **The Showcase Garage – Book your spot now**

The **Showcase Garage** is your **opportunity to display technology or a vehicle** that is too large for the Showcase Gallery in the Sheraton Parkway Hotel. York Region Transit has generously offered a **very limited number of spaces** in their garage for our business members to exhibit, with Forum attendees able to visit both Sunday evening during the opening (at the YRT facility), and at the time of the technical tours at the YRT garage. Book your spot now!

*For more information about the showcase theatre, please contact our Events & Program Coordinator, [Marie-Noelle TUDIESHE](#).*

## **SCAM ALERT! Notice Regarding Unauthorized Hotel Booking Agencies**

It has come to CUTA's attention that a third party convention and Exhibition housing service is soliciting our members, claiming to offer cheaper hotel rates than we have negotiated for conferences. We are issuing a recommendation to anyone planning to attend CUTA conferences and who wish to book at the host hotel, the Sheraton Parkway Toronto North in Richmond Hill, only to do so through the [hotel booking link](#) or on our website.

Please be suspicious of anyone calling you to say that they are representing CUTA as a convention housing service or housing agency. We have not hired a third party to sell hotel rooms on our behalf and the agency which was brought to our attention is based in the US. There is a risk of members losing any deposits paid to third parties and even to having credit cards compromised.

## **CUTA Learning: Labour Relations and Collective Bargaining Learn best practices on addressing disagreements, disputes with unions, and constructive labour relations. Register today!**

[Labour Relations & Collective Bargaining](#): Learn how to negotiate a successful agreement. 4 spots left!  
[Transit Ambassador – Core Modules](#): Become a certified trainer and learn how to address the fundamental issues of customer service within the industry. 2 spots left!  
[Scheduling and Runcutting Level I](#): Learn the science behind being at the right place, at the right time, and being cost effective. 2 spots left!

*For more information, please contact [Sarah Ingram](#) at extension 115.*

## **Welcome to New Members**

[movmi Shared Transportation Services](#) – Sandra Phillips, Vancouver, British Columbia

John Sirovyak, Sherwood Park, Alberta

*Keep your membership up to date in 2017. Contact [membership@cutaactu.ca](mailto:membership@cutaactu.ca).*