

21 February 2017



### **CUTA wants to tell your organization's story about public health**

As part of an upcoming issue paper on the public health benefits of transit in Canada, CUTA is reaching out to its members for stories, case studies and photos that demonstrate how transit positively effects public health in Canadian communities. These submissions can explore a variety of public health topics including; the creation of active transportation networks, improving air quality, reducing GHGs, increasing accessibility or connecting people to their healthcare services. For business members, if you have a product or service that can help transit's public health outcomes we also want to hear about it. This is a great opportunity to share your organization's successes with a national audience.

*Please send your submission to [Jeff Mackey](#) by **March 3, 2017**.*

### **Global Public Transport Summit - Montréal, May 15 to 17, 2017**

#### ***Accommodations:***

Have you booked your Accommodations and Flights for the upcoming Global Public Transport Summit? CUTA has partnered with UITP to secure exclusive agreements to make booking your trip a snap! Take advantage of the great discounts offered to get you to Montréal.

UITP has carefully selected a variety of hotels for the attending participants – whether delegate or exhibitor! There are 14 hotels that have been selected to house the participants of the Summit and all are located within a 5 to 20 minutes' walk from the Palais. These hotels are also in close proximity to many restaurants, museums, local attractions and nightlife. Preferential rates have been negotiated for the participants of the Summit 2017 ranging from \$144 to \$259 a night and some include breakfasts.

*To book your accommodations please contact the official Housing Company - JPD International through our [website](#) or directly on the UITP website, under the [Practical section](#).*

#### ***Air Canada:***

Air Canada – the Official Canadian Airline of the UITP Summit – offers a comprehensive global route network linking Canada to major cities around the world.

We offer special prices and conditions to our attendees, visitors and exhibitors for trips between 8 – 24 May 2017. Discounted Flights can be found [here](#) or go to [www.aircanada.com](http://www.aircanada.com), choose your flights and enter the promotional code **QCZTYEJ1**. The applied discount will be visible in the price grid (10-12%).

**Global Public Transport Exhibition – North American Pavilion  
Palais des congrès de Montréal - May 15 to 17, 2017**

Have you booked your booth yet? This fall, CUTA will be partnering with UITP to host the GPTS Exhibition at the Palais des congrès de Montréal in the beautiful and historic city of Montréal. If you are a CUTA Member, make sure to check the [LIVE](#) floor plan and reserve your booth to be a part of this exciting Global Show!

CUTA is pleased to link you and your business to a well-attended international networking and business place where the summit attendees and the high profile trade visitors meet, discuss business and solutions, and exchange information with the exhibitors about their latest products. The exhibition stimulates rewarding partnerships, new investments and improved product development. CUTA Members have a preferred rate for North American Exhibitors in a highlighted space with access to all of the Global Exhibitors – additional information can be found [here](#).

### **2016 CUTA Data Collection - First 2 Weeks of March**

This year, CUTA's Research and Technical Services Department will be launching its annual data collection within the first two weeks of March! All CUTA-transit system members are eligible to participate in our data collection and will be featured in our 2016 Fact Book publications as well as receive complimentary copies. This year, to improve our user experience we will be distributing a user guide alongside our survey with a new design!

Have questions about our data collection? Has your statistical contact changed? Want to participate?

*Contact our Research and Technical Services Department at extension 112 or email [Calvin Chia](#).*

### **CUTA Membership 2017 – Final Reminder**

CUTA would like to thank you for the ongoing trust and support you place in CUTA. Thanks to you, the Association is set on solid ground and together we are reaching new heights in establishing urban mobility as a key pillar of community building. To keep pushing the transit and integrated urban mobility agenda forward and deliver high value to members, we invite you to renew your membership with us.

If you have not already paid your 2017 membership fee, [click here to pay for your membership \(or print your invoice\)](#).

*For more information, please contact [Winnie Tong](#) at extension 101.*

### **Learning Events Update**

We would like to wish a hearty “Congratulations!” to the participants from Airdrie, Banff and Sherwood Park, Alberta, who just received their training and certification in Transit Ambassador at Strathcona County Transit in January!

- Two steps ahead of the game, **Transit Ambassador** is a turning point for excellent customer service in transit. If you are looking to host or participate in a Transit Ambassador, please contact us at [training@cutaactu.ca](mailto:training@cutaactu.ca) for any inquiries, and we'll be proud to hold this learning event for/near you.

CUTA will also be holding a **Transit Planning** course in **Victoria, BC March 20-24, 2017**. An in-depth course covering Development Requirements, Service Standards and Intelligent Transportation Systems, and Performance Monitoring – you can register online at the [Course Description Page](#).

We are also hosting an **Integrating Transportation, Transit, and Land Use Planning** course in **Toronto on April 3-5, 2017**. An invaluable tool in building sustainable communities, this course will describe transit's role in each phase of the land use planning process. Topics include Official Plan Policies, Strategic density decisions, Principles of transit service planning, Tactics to increase ridership, Financial performance, Growth management policies and more. You can register online at the [Course Description Page](#).

*For more information, please contact [training@cutaactu.ca](mailto:training@cutaactu.ca).*

### **SmartDRIVER – Cap-and-Trade or Carbon Pricing?**

With carbon pricing being added to every liter of fuel spent in 2017 and transit budgets getting even tighter, CUTA is offering valuable training for transit systems to offset your costs:

**SmartDRIVER offers training for fuel efficient operation of transit vehicles**, allowing you to save on fuel consumption and potentially trade savings while doing your part for Canada's environmental goals. CUTA's training department has been approached by several properties to have their trainers coached to deliver [SmartDRIVER](#) in 2017.

*[Contact us](#) to explore further and include the number of trainers you would like trained on [SmartDRIVER](#). Send us a note at [training@cutaactu.ca](mailto:training@cutaactu.ca).*