

24 July 2017



### **Transit is Vibrant in the Atlantic Provinces**

On July 9-14, CUTA President-CEO, Patrick Leclerc, visited members in the Atlantic provinces to learn more about their challenges and opportunities, see the environment in which they operate, witness the difference they make in keeping their respective communities vibrant, and discuss how CUTA can best support them in achieving their goals and delivering Member Value. Over the course of a week, Patrick met with members in Miramichi (NB), Moncton (NB), Saint John (NB), Fredericton (NB), Halifax (NS), Charlottetown (PEI) and St. John's (NL). Patrick posted on [LinkedIn](#) that *"Transit is not about community size but about mobility, connectivity, opportunities, access to healthcare and education, social inclusion, community engagement, dignity and, ultimately, quality of life. The work our members do every day greatly contributes to keeping our communities vibrant and dynamic and I'm honoured to be working with them and grateful for their hospitality."*

The new funding from the federal government, along with the participation from provinces and municipalities, will further support our members in offering innovative integrated mobility options as they're facing increasing demand, urban growth, accessibility challenges, and increasing customers' expectations.

For more information, please contact [Patrick Leclerc](#).

### **Early Bird Registration and Sponsorship Opportunities for the CUTA Fall Forum 2017, November 5-8**

Join us and York Region Transit (YRT) from November 5-8 for the [CUTA Forum 2017 – Route to Innovation](#)! Attracting industry-leaders from across North America and featuring expert speakers and panelists, the CUTA Forum is a must-attend event! Take advantage of the Early Bird rate by [registering now](#).

#### **Sponsorship Opportunities – Find Strength in Partnership**

**Prime branding** and [sponsorship opportunities](#) for the CUTA Forum 2017 in Richmond Hill are now available. Support CUTA by sponsoring a networking event or a meal function to raise the profile of your business country-wide.

**Partnering** with CUTA at a national industry event is an opportunity to profile your company in front of Canada's transit decision makers.

**Align** your company CSR mandate with CUTA and your fellow members by becoming a sponsor or a brand ambassador by partnering in a **Technical Tour** or an **Educational Session**.

**Support** your peers at the **Individual Leadership Awards**, given for significant contributions by employees to the transit industry.

**Enhance** CUTA initiatives by sponsoring various **Workshops**.

For more information please visit our [CUTA Forum 2017](#) event page or contact [Paulina Cadena](#) at extension 118. Join us on Twitter #CUTAYorkregion.

## **The Showcase Gallery is Officially Open – Selling Fast!**

CUTA is delighted to partner with York Region Transit (YRT) to deliver the transit and urban mobility industry's unique event, the [CUTA Forum 2017: Route to Innovation](#) from Sunday November 5<sup>th</sup> to Wednesday November 8<sup>th</sup> 2017, at the Sheraton Parkway Hotel, Richmond Hill. Join us this Fall to experience high-quality networking and programming with new Showcase features, such as the Showcase Gallery, Showcase Theatre and the Showcase Garage. Do not miss the opportunity to display your latest products and services at **CUTA Showcase Gallery**. [Book your booth now!](#)

For more information about it, please contact our Events & Program Coordinator, [Marie-Noelle Tudieshe](#).

## **CUTA Individual Leadership Awards Nominations are Coming Soon!**

Every year CUTA is proud to recognize the efforts and excellence of outstanding individuals by presenting leadership awards in the following categories: **Excellence, Distinguished Service, Heroism, and The W.G. Ross Lifetime Achievement Award**. If this sounds like someone you work with, we encourage you to nominate them for a CUTA Individual Leadership Award 2017.

For more information about our awards program or sponsorship of awards, and for all nomination submissions, please contact our Events & Program Coordinator, [Marie-Noelle Tudieshe](#).

## **Register Now for a Fall Course – Labour Relations & Collective Bargaining**

**Are you looking to update your current skill set? Look no further! CUTA Learning has the answer.**

[Labour Relations & Collective Bargaining](#): Learn how to negotiate a successful agreement from a *practicing arbitrator* and *labour lawyer*.

[Transit Ambassador – Core Modules](#): Become a certified trainer and learn how to address the fundamental issues of customer service within the industry.

[Scheduling and Runcutting Level I](#): Learn the science behind being at the right place, at the right time, and being cost-effective.

For more information, please contact [Sarah Ingram](#) at extension 115.

## **Welcome to New Members**

[Corporation of the County of Simcoe](#) – David Parks, Midhurst, Ontario  
[Delerok Inc.](#) – Gary Yamamura, Vista, California

Keep your membership up to date. Contact [membership@cutaactu.ca](mailto:membership@cutaactu.ca).