

5 September 2017



The Showcase Theatre is open – 2 spots left!

The Showcase Theatre is an opportunity for business organizations to reach an exclusive audience of transit providers. Offered four times on Monday November 6th, during the CUTA Forum 2017 in York Region, the Showcase Theatre will feature intimate seating in a casual setting, along with full AV support for your presentation, including large screen and microphone.

Details:

4 Showcase Theatre spots

3 Regular Spots \$2500 – **only 2 left!**

1 Premium Spot \$3000

The presentations may be up to 30 minutes long and may include time for Q & A and networking.

Participants can book small meeting rooms by request, based on availability.

The presentation should not be a sales pitch, as much as a chance to tell a story of how you have helped a Canadian transit agency solve a problem, using your expertise, and the quality of your product or service. The Premium Spot time will occur the entire Monday and we will have heavier traffic. It is an excellent opportunity for a captive audience. The other three presentation spaces will also be well-attended thanks to a combination of ideal networking space, and food and beverage offerings in the theatre area. We look forward to the creative approaches our members will take with this truly unique promotional opportunity!

For more information about the Showcase Theatre, please contact our Events & Program Coordinator, [Marie-Noelle TUDIESHE](#).

Extended week for CUTA Individual Awards Nominations!

Every year, we seek to recognize the efforts you make to improve and pursue the route to innovation in the transit industry. There is always somebody who is willing to rise to a challenge or come up with an idea that inspires sustainable change. We understand that leadership takes many forms, and every year CUTA is proud to recognize the efforts and excellence of outstanding individuals by presenting leadership awards in the following categories: **Excellence, Distinguished Service, Heroism, and The W.G. Ross Lifetime Achievement Award.**

If this sounds like someone you work with, we encourage you to visit our website and [nominate them](#) for a CUTA Individual Leadership Award.

For more information about our awards program or sponsorship of awards, and for all nomination submissions, please contact our Events & Program Coordinator, [Marie-Noelle TUDIESHE](#).

Extended week - Early Bird is still on!

Join us in Richmond Hill for CUTA's Forum Event – Route to Innovation the must-attend event! Experience the high-quality networking and programming you've come to expect from CUTA conferences with a few innovations to our format. Enjoy this extended week and [Register now online](#). You don't want to miss this one! **Original price \$500 now \$450 until September 8th!**

For more information about our awards program or sponsorship of awards, and for all nomination submissions, please contact our Events & Program Coordinator, [Marie-Noelle TUDIESHE](#).

Integrated Mobility Implementation Toolbox Launch – Webinar

The highly-anticipated **Integrated Mobility Implementation Toolbox Report** will be launched via webinar on September 28th from 1-2pm (EST). The webinar will consist of a walk-through of the report by Dillon Consulting, the project consultant, and an opportunity for an open Q & A session. Please register for the webinar [here](#).

CUTA, as well as many members of the transit industry, have shifted their focus to *integrated urban mobility* in the past few years. CUTA defines integrated urban mobility as “the ability for people to move easily from place to place according to their own needs”, and this may mean using a variety of modes for a single trip, depending on the best options available. The **Integrated Mobility Implementation Toolbox** is a document which provides a variety of mobility solutions for systems and government who are trying to adopt integrated mobility practices through **design for movement, demand management and mobility management**. It was developed out of a need to research and assemble a group of practices that could be implemented by transit systems or municipalities depending on their individual needs and where they are along the spectrum of integrated mobility.

For more information, please contact [Lauren Rudko](#) at extension 113.

CUTA Learning Event: Labour Relations and Collective Bargaining **Learn on-the-job insights from a practicing arbitrator and a labour lawyer.** **Spots are filling up so be sure to register today!**

[Labour Relations & Collective Bargaining](#): Learn how to negotiate a successful agreement. 2 spots left!

[Transit Ambassador – Core Modules](#): Become a certified trainer and learn how to address the fundamental issues of customer service within the industry. 2 spots left!

[Transit Maintenance and Asset Management](#): Learn to estimate and schedule facility and fleet maintenance programs.

[Integrating Transportation, Transit and Land Use](#): Learn about transit's role in each phase of the land use planning process. 6 spots left!

For more information, please contact [Sarah Ingram](#) at extension 115.