

25 April 2018



Infrastructure Canada unveils letter sent to Infrastructure Bank

The federal government released a letter last Friday from Minister Sohi to the Canada Infrastructure Bank. The letter, dated December 20, 2017, sets out several recommendations made by the government to the bank's board of directors. Sohi's letter also reaffirmed that CIB should aim to invest at least \$5 billion over the next 11 years in public transit infrastructure.

Beyond the letter itself, Annexes A and B provide us with more important information. Annex A outlines the government's priorities for the Bank's investment as well as the criteria the Bank is expected to follow when making its investments; while Annex B informs us about the government expectations for the Bank's corporate plan.

The government wants the Bank to develop a national project pipeline for the next five-years designed to generate investor interest for potential projects or types of projects.

For more information please contact [Jeff Mackey](#).

CUTA EVENT - New Mobility Symposium 2018

Registrar Now!

[The CUTA New Mobility Symposium](#) is a one-day event that was carefully designed to respond to our members' needs. At a [lower price point of \\$325 for members](#) and with no concurrent sessions in the program, attendees will spend less time away from the office while being able **to attend every presentation offered in the program!** For those members unable to attend in person, presentations will be filmed and be made available online after the event!

The CUTA New Mobility Symposium takes on **an innovative format** to satisfy the needs of CUTA members without compromising the quality of CUTA's educational content, learning experiences and networking.

Join us in Vancouver, New Mobility Symposium is a must-attend event! [Register here](#).

For more information, please contact us at conferences@cutaactu.ca.

CUTA COMMITTEE UPDATES

Welcome to New Members of CUTA's Awards Sub-Committee

Due to recent retirements we had five vacancies in the Awards Committee. After the nomination and selection process, we are pleased to welcome five new members who will be joining the sub-committee:

- Sarah Phillips, Marketing Manager, BC Transit
- Phil Herritt, Acting Brand Manager/Director of Bus & LRT Operations, Edmonton Transit
- Geneviève Bourbeau, Director of Marketing and Communications, STM

- Marc-Andre Varin, General Manager, ATUQ
- Leslie Richard, Director, Strategic Services Central Canada, SNC Lavalin

Congratulations to our new members and our thanks to all applicants.

A [review of the Awards program](#) is planned for later this year and the Call For Nominations will be open this summer, stay tuned!

For more information, please contact [Marie-Noëlle Tudieshe](#).

Maintenance and Vehicle Technology Sub-Committee

Workshop: Roadmap to Electrification

CUTA's Maintenance and Vehicle Technology Sub-Committee is hosting a workshop to create a document outlining the process by which a transit system would make the transition to electrification. This document will be available to all CUTA members and will include what to consider at every step along the way to electrification.

- Who's invited: Transit systems who are at any point along the process towards electrification (from just considering it to full implementation) and others who are interested in the process
- Due to space limitations, depending on registration numbers, we may limit attendance to 1-2 participants per system
- The workshop will take place at the Coast Mountain Bus Facilities and will be at no cost to participants.

Please contact [Lauren Rudko](#) at extension 113 for more information or to express your interest in attending.

Save the Date – Webinar to come!

Webinar 2: Transit experience with Alternative Fuels

After the success of its first webinar in 2018, CUTA's Maintenance and Vehicle Technology Sub-Committee is hosting a second webinar where four transit systems will be presenting on their own experiences with alternative fuels. Date to be confirmed in **May**.

For further questions, please contact [Anita Bayoulou](#) at extension 103.

Technical Services Committee – June Meeting

The Technical Services Committee will meet next on Tuesday, **June 12th from 10am – 12pm** (PDT) in Vancouver. The meeting will take place at the Sheridan Vancouver Airport Hotel (room TBD). Members will have the option of joining the meeting via webinar. Agenda and minutes are forthcoming.

Please contact [Lauren Rudko](#) at extension 113 for more information or to express your interest in attending.

Accessible Transit Sub-Committee

CUTA's Accessible Transit Sub-Committee (ATC) promotes the effectiveness of public transit and encourages best practices in the industry by way of research and development and the exchange of information in the areas of specialized transit and other accessible transit options. The ATC is now

looking for ideas on its next potential research initiative or project and will be meeting on **Wednesday, May 23rd** by webinar to discuss potential topics. Participation is open to all CUTA members.

For more information or to join the committee, please contact [Calvin Chia](#) at extension 112.

CUTA’S CENTRE OF EXCELLENCE AND THE FUTURE OF URBAN MOBILITY IN CANADA

A key pillar of CUTA’s 2017-2019 Strategic Plan is to establish the organization as a Centre of Excellence (COE) on Transit and Integrated Urban Mobility (IUM), and to show thought-leadership in shaping and influencing the future of urban mobility in Canada. CUTA is working to achieve this through building a “one-stop shop” for transit and IUM analysis, benchmarking, best practices and tools.

While we work towards the launch of the COE in 2018, you can visit CUTA’s website for updates on COE projects and resources, and read on below for some projects currently underway!

Center of Excellence Website

CUTA is working hard behind the scenes to prepare for the launch of the Center of Excellence (COE) website in May. The COE website will sit within CUTA’s existing website but will provide added value to membership in the form of data visualization, links to partner resources, and curated resources for trending industry topics. New elements will be added every month and we will be looking for member contributions and input as the site grows.

Please contact [Lauren Rudko](#) at extension 113 for more information.

Webinar: Carshare and Public Transit – A Match for the Ages

CUTA, as well as many members of the transit industry, have shifted their focus to integrated urban mobility in the past few years. The Integrated Mobility Implementation Toolbox is a document which provides a variety of mobility solutions for systems and government who are trying to adopt integrated mobility practices through design for movement, transportation demand management (TDM) and mobility management. It was developed out of a need to research and assemble a group of practices that could be implemented by transit systems or municipalities depending on their individual needs and where they are along the spectrum of integrated mobility.

To help you operationalize the Toolbox, CUTA will be hosting a webinar on the relationship between transit and carsharing. Learn from transit, carshare and TDM practitioners how to successfully integrate carshare services in your community. Understand how to link land development approvals and the establishment of partnerships between carshare service providers and your transit agency. Hear how CarShare Atlantic members that are Halifax Transit customers enjoy the freedom of driving a car without the headaches and costs of owning one.

The webinar will take place on Thursday, **May 17th, 2018 from 1-2pm (EST)**. Please click [here](#) to register.

Please contact [Lauren Rudko](#) at extension 113 for more information.

Ridership Trends Project – Second Deliverable Under Review

The Ridership Trends Project is an in-depth study on current and future conventional ridership trends through research and consultation with transit systems to provide an understanding of the correlation between causal factors and ridership in Canada and provide explanation(s) of ridership decline at a given transit system, as well as Census Service Area (CSA) and national level Ridership Methodology.

The second deliverable from the project has been delivered by the University of Toronto Transportation Research Institute and we are anticipating the **final deliverable by the end of May**. CUTA will be hosting a webinar once the final deliverable is complete to share the results with members and the public.

Please contact [Lauren Rudko](#) at extension 113 for more information.

Ridership Methodology Project – Survey Being Prepared

The objectives of this research project include in-depth identification of factors influencing current and future ridership trends through research and consultation with transit system members and affiliated organizations (i.e. municipalities, government agencies).

The first step in this project was the development of a survey to be used to capture how ridership is being recorded across the country. This work has been completed by the project Steering Committee and CUTA is in the process of creating an online version of the survey in preparation for distribution. This survey will be sent to all CUTA member transit systems later this month.

Please contact [Lauren Rudko](#) at extension 113 for more information.

TECHNICAL SERVICES

Monthly Benchmark Reports

CUTA's Research and Technical Services team has commenced its annual data collection programs and is currently gathering data from our transit system members. CUTA sends out monthly benchmark reports of the preliminary data to contributors for review and preliminary analysis. The next benchmark report will be distributed by **Monday, April 30th**. This report is only accessible to our transit system members who contribute to CUTA's annual data collection.

For more information, please contact [Calvin Chia](#) at extension 112.

CUTA at Ontario Transportation Expo

CUTA's Research and Technical Services team will be hosting a workshop at the [Ontario Transportation Expo](#). The workshop will give an update on what the team is working on including open data, online accessible forms, and ridership related projects. Please join us on **April 25th @ 1:30PM – 3:00PM EST** to see what CUTA is up to and chat about open data and other data needs.

For more information, please contact [Calvin Chia](#) at extension 112.

CUTA LEARNING

Introduction to Asset Management for Transit

Are you in need of an Asset Management Plan? We can help. [Click here](#) to learn about our Introduction to Asset Management for Transit course, and how you can register for a very affordable session near you.

[Transit Ambassador Core Modules Certification \(Vaughan, ON\)](#): Become a certified trainer and learn how to address the fundamental issues of customer service within the industry. 2 Spots left!

[Transit Planning \(Ottawa, ON\)](#): An in-depth course covering Development Requirements, Service Standards, and Intelligent Transportation Systems, and Performance Monitoring. 5 Spots left!

STRADA Transit Operator Recruitment Tool

Are you in need of updating your hiring practices when it comes to bus operators and supervisors? [STRADA is a reliable, integrated hiring solution](#) designed to increase the probability of selecting the best candidates for the position of bus/transit operator, to reduce staff time in the recruitment process and to reduce costs associated with recruitment as well as budget lost through training unsuccessful candidates. At just \$20 per candidate report, we encourage you to take advantage of this tool. Find out how we can help improve your hiring process. Call us now.

For more information, call [Kevin Brown](#) at extension 121 or [Sarah Ingram](#) at extension 115.

Welcome to New Members

[Wash-Bots Canada Ltd](#) – Carrie Nystrom, St. Albert, AB
Jonathan English, Toronto, ON

Keep your membership up to date. Contact membership@cutaactu.ca.