

12 February 2018



The infrastructure gap is in the news almost every day. It's a massive number that keeps on growing. How do we respond?

Join The Conference Board of Canada on **April 25-26, 2018** for [Thinking About Infrastructure 2018: Querying the Infrastructure Gap](#) in Ottawa and connect with leading professionals from public, private and academic sectors, in the areas of infrastructure planning and policy. Agenda can be found [here](#). Special rebate for **Canadian Urban Transit Association (CUTA)** members: [Register online](#) with rebate code **PRM15** and save \$400 off your registration.

For more information or assistance with your registration, please contact [Natasha Chipilova](#) at 613-526-3090 extension 445.

Second Sneak Peek: CUTA New Mobility Symposium

On **June 13th** CUTA will hold an exciting event at the Hyatt Regency in downtown Vancouver, the [New Mobility Symposium](#). A one-day event full of **Learning and Networking!** Mobility leaders and professionals from across North America and internationally will gather to discuss new mobility, Transportation Network Companies (TNCs) and the overall transformation of the urban mobility space.

Hear from professionals like [Movmi](#), an award-winning boutique agency, specializing in Shared Mobility Architecture: the planning, implementation and launch of new mobility services, such as carsharing or bike sharing. They provide strategy service and product design as well as project implementation and launch support. Learn more about [Movmi](#).

The CUTA New Mobility Symposium is a **one-day event** that was carefully designed to respond to our members' needs. At a **lower price point** and with no concurrent sessions in the program, attendees will **spend less time away** from the office while **being able to attend every presentation offered** in the program! For those members unable to attend in person, **presentations will be filmed and be made available online** shortly after the event. Members will also be able to **attend the Annual General Meeting (AGM) remotely!** The CUTA New Mobility Symposium takes on an innovative format to satisfy the needs of CUTA members without compromising the quality of CUTA's educational content, learning experiences and networking.

For more information about CUTA's New Mobility Symposium, please contact conferences@cutaactu.ca.

2016 Summary of Canadian Transit Statistics

The 2016 Summary of Canadian Transit Statistics is now available for free to all CUTA members in CUTA's Members Only Section. This report publishes the operating and financial statistics of CUTA transit system members at a provincial and national level. To access this report, log in to CUTA's [Members Only Section](#) and navigate to the Statistics page in the navigation bar.

For more, please contact [Calvin Chia](#) at extension 112.

2017 York Forum Presentation Materials

Presentation materials from speakers at CUTA's 2017 York Forum are now available in CUTA's library. You can navigate to CUTA's library by signing in to CUTA's [Members Only Section](#) and selecting Library in the navigation bar. By searching the keyword '17F' you will be able to find presentation slides from presenters.

For more, please contact [Calvin Chia](#) at extension 112.

Webinar: Understanding Your Customers Through User Experience Mapping – A Case Study on Persons with Disabilities Using Domestic Flights

Customers are the starting point for planning and delivering meaningful transit service. A clear understanding of how customers view and interact with a transit system at each stage of their trip is crucial in operating a successful system. Traditional approaches to gathering customer feedback can be effective, but do they reflect an equitable picture?

[Join us](#) on **Wednesday, March 14th at 1 pm – 2:30 pm EDT** as representatives from Dillon Consulting will present on a UX mapping process completed for Employment and Social Development Canada (ESDC). This webinar is only offered in English.

For more [information](#) or to troubleshoot webinar issues, please contact [Calvin Chia](#) at extension 112.

CUTA Committee Updates - Open Data

CUTA's Statistics Advisory Committee will be meeting to commence work on CUTA's Open Data initiative. The purpose of this initiative is to engage CUTA members on the topic of making data more accessible. Committee members will be introduced to the initiative at the meeting and act as an advisory group for CUTA on open data.

For more information, please contact [Calvin Chia](#) at extension 112.

CUTA's Centre of Excellence (COE) and the Future of Urban Mobility in Canada

1. Integrated Mobility Implementation Toolbox
2. Ridership Trends
3. National Travel Demand Research RFI

A key pillar of CUTA's 2017-2019 Strategic Plan is to establish the organization as a Centre of Excellence (COE) on Transit and Integrated Urban Mobility (IUM) and show thought-leadership in shaping and influencing the future of urban mobility in Canada. CUTA is working to achieve this through building a "one-stop shop" for transit and IUM analysis, benchmarking, best practices and tools.

While we work towards the launch of the COE in 2018, visit CUTA's website for updates on COE projects and resources and read on below for some projects currently underway!

1. Integrated Mobility Implementation Toolbox

The Integrated Mobility Implementation Toolbox project has been completed and can be found online [here](#).

CUTA's team is working hard to keep the IMI Toolbox current with additional case study examples. Stay tuned for a call for case studies from our COE team!

2. Ridership Trends

CUTA's Ridership Trends Project is off to a great start with University of Toronto's Transportation Research Institute (UTTRI) chosen as the project's consultant. This project will conduct an in-depth study on current and future conventional ridership trends through research and consultation with transit systems to provide an understanding of the correlation between causal factors and ridership in Canada and provide explanation(s) of ridership decline at a transit system, Census Service Area (CSA), and national level Ridership Methodology.

For more information related to any of the COE projects, please contact [Lauren Rudko](#) at extension 113

Welcome to New Members

Erin Brophy, Ottawa, ON

[Carlisle Brake and Friction](#) – Mark Andrews, Solon, OH

Keep your membership up to date. Contact membership@cutaactu.ca.