

27 February 2018



A Review of the Awards program is on the way!

The CUTA Awards have been a highly anticipated event at every CUTA conference since 2000. The awards recognize achievements by CUTA transit systems and business members as well as their employees and volunteers. It has been seven years since the awards program was last reviewed, and with CUTA's move to a single annual conference, we believe that this will be a great opportunity to review the awards program and explore how it can be enhanced and updated.

To undertake this review, a task force comprised of 10 CUTA members is currently being formed with a mandate to review the awards program, criteria and awards selection process; to consider new categories; and to recommend changes or improvements to the program. The task force will also address how a combined Corporate and Leadership awards format will be featured in the annual conference. The goal is to have a detailed report ready for the CUTA Board of Directors meeting in June with the aim to implement the changes in time for the upcoming fall conference in Toronto this November.

Currently, there are three existing vacancies on the Awards Committee. We will be sending out requests for "Expressions of interest" to serve on the Awards Committee. Stay tuned!

For more information, please contact [Marie-Noelle TUDIESHE](#), extension 116.

Last chance to apply for CUTA contract position in Ottawa

Join our team! CUTA is looking for a Public Affairs Liaison on a six-month contract in our Ottawa offices. Deadline to apply is **March 2, 2018**. [Click here to see the job posting](#).

For more information contact [Jeff Mackey](#).

Saskatoon Transit invites you to celebrate International Women's Day

Saskatoon Transit is challenging transit organizations from across Canada to celebrate the women they work with by starting a hashtag campaign using #SheShines. To participate, take a picture of a fellow female employee and post to Twitter with #SheShines and your twitter handle (ex: @stoontransit)
*please confirm the photo subject is OK with their picture (no name) being posted on Twitter.

The #SheShines campaign is a way to publicly recognize the women in traditional and non-traditional roles within our organizations who help make the industry "shine".

For more information, please contact [Allison Gray](#), Marketing Consultant II at Saskatoon Transit.

The new CUTA Membership Directory 2018

The print version of 2018 CUTA Membership Directory has been sent to the primary contact of your organization. The electronic version is available to **CUTA members only**. You must login to the [Members Only Section](#) for access. The Directory is a quick and easy tool for building contacts and accessing the

services of suppliers and manufacturers in the public transit industry.

To order additional copies of CUTA's print **2018 Membership Directory** (\$50 each, plus applicable taxes - available to CUTA members only), please print our CUTA [Publications Order Form](#).

For more information, please contact [Johanne Palermo](#) at extension 120.

CUTA's Centre of Excellence (COE) and the Future of Urban Mobility in Canada

1. Integrated Mobility Implementation Toolbox
2. Ridership Trends

A key pillar of CUTA's 2017-2019 Strategic Plan is to establish the organization as a Centre of Excellence (COE) on Transit and Integrated Urban Mobility (IUM) and show thought-leadership in shaping and influencing the future of urban mobility in Canada. CUTA is working to achieve this through building a "one-stop shop" for transit and IUM analysis, benchmarking, best practices and tools.

While we work towards the launch of the COE in 2018, visit CUTA's website for updates on COE projects and resources and read on below for some projects currently underway!

1. Integrated Mobility Implementation Toolbox

The Integrated Mobility Implementation Toolbox project has been completed and can be found online [here](#).

Next Steps: We will be launching a call for case studies in March to add to collection in the Toolbox.

2. Ridership Trends

CUTA's Ridership Trends Project is off to a great start with University of Toronto's Transportation Research Institute (UTTRI) chosen as the project's consultant. This project will conduct an in-depth study on current and future conventional ridership trends through research and consultation with transit systems to provide an understanding of the correlation between causal factors and ridership in Canada and provide explanation(s) of ridership decline at a transit system, Census Service Area (CSA), and national level Ridership Methodology.

Next Steps: As the UTTRI team looks to collect data from Transit Systems to inform their work, CUTA Transit System members will be receiving a survey in the coming weeks

For more information related to any of the COE projects, please contact [Lauren Rudko](#) at extension 113.

FCM and CUTA Partner on One-Day Asset Management Course

CUTA is proud to partner with the Federation of Canadian Municipalities and the Government of Canada to provide a series of one-day Introduction to Asset Management courses from coast to coast. Whether your organization is just considering an asset management program, or you've already started to take the first steps and could use some guidance, this course is for you! It will be taught by acknowledged Asset Management experts John King and Dave Geake. They bring decades of insight into transit asset management – both for fleet and facilities – to every course they teach, and with FCM's sponsorship, we are able to offer this course at the very affordable price of **\$175.00 per person**.

Learners will come away with an increased understanding of the steps they need to take to embark on an asset management program, and a complete workbook to guide those steps. Registration is limited, so [click here](#) for more details.

For more information, please contact [Kevin Brown](#) at extension 121.

Maintenance and Vehicle Technology Sub-Committee

Save the Date – Webinars and Workshop to come!

Webinars: Alternative propulsion

CUTA's Maintenance and Vehicle Technology Sub-Committee will be hosting two webinars to source information on experiences with alternative fuels. The first webinar will be presented by keynote speaker, Dana Lowell. More information to come, please stay tuned!

For more information, please contact [Anita Bayoulou](#) at extension 103.

Workshop: Electrification Roadmap

CUTA's Maintenance and Vehicle Technology Sub-Committee will be hosting a two-day **Roadmap to Electrification Workshop** in June to bring together Canadian transit systems to share their experiences and ideas regarding the shift to electric bus technology. The purpose of this practitioner's workshop will be to assemble a document to help guide transit systems in their transition to electric bus technology.

We invite transit system members and those involved in electrification projects to attend. Stay tuned!

For more information, please contact [Lauren Rudko](#) at extension 113.

Welcome to New Member

Horizon Occupational Health Solutions – Sulmaan Azmat, Toronto, ON

Keep your membership up to date, contact membership@cutaactu.ca.