

15 January 2018



Important Federal Funding Update: Feds Grant PTIF Extension to March 2020

The federal government has announced that funding under its Public Transit Infrastructure Fund (PTIF) will be extended and that recipients may now incur eligible costs up to and including March 31, 2020. This extension will be available for those jurisdictions that meet the agreed-upon reporting requirements prior to March 31, 2018. These include the submission of any outstanding progress reports containing accurate start and end dates as well as baseline reports.

CUTA has been sharing with the federal government that many of our members were experiencing challenges under the previous deadline of March 31, 2018. We are very pleased to see that the government has been responsive to our industry's concerns for transit investment in Canadian communities.

Transit systems looking for more information about the PTIF deadline should contact their respective provincial government stakeholders, available on [CUTA's website](#).

For more information about CUTA's work on PTIF please contact Jeff Mackey at mackey@cutaactu.ca.

2018 CUTA New Mobility Symposium

Are we really facing “**The End of Public Transit?**” Many headlines like this have captured our collective attention in the public transit industry over the last years, as the mobility landscape evolves to include new actors arriving on the scene, most at the touch of a smartphone.

Join us **on June 13th, 2018** Vancouver, where mobility leaders and professionals from across North America and internationally will gather to discuss the latest entrants in urban mobility. [CUTA's New Mobility Symposium](#) will bring together thought leaders on the subject of new mobility, Transportation Network Companies (TNCs) and the overall transformation of the urban mobility space.

For further information please contact us at conferences@cutaactu.ca

Accessible Transit Sub-Committee

Specialized Transit Services Data Review

Over the course of 2017, CUTA's Accessible Transit Sub-committee met to conduct a review of CUTA's Specialized Transit Services data collection program. The group hosted workshops to diligently discuss and review CUTA's annual data collection program. Through their workshops, the group made recommendations to improve the program to ensure that specialized transit statistics are current and relevant to CUTA members and their needs.

Human Rights Complaint Database

CUTA has conducted a survey of human rights complaints across Canadian specialized transit services and compiled the responses into a database. The purpose of this database is to assist CUTA members who are looking to confidentially connect and discuss with peers who have faced similar human rights complaints. This initiative is led by CUTA's Accessible Transit Sub-committee who are now looking to

discuss new ways to use this resource to assist other members. If you are interested in this discussion, you can [join](#) the Accessible Transit Sub-committee's upcoming monthly meeting on **Wednesday, January 24th at 1 pm – 2:30 pm EDT**.

For more information, please contact [Calvin Chia](#) at extension 112.

Statistics Advisory Group

Urban Transit Statistics Data Review

CUTA is looking to conduct a review of its Urban Transit data collection program in 2018. This initiative will be lead by CUTA's Statistics Advisory Group who will act as advisors on CUTA's data collection program. The purpose of this initiative is to ensure that CUTA's collection of conventional statistics stays current and relevant to CUTA member interests and needs. All CUTA members are welcome to participate in the review by joining meetings held by the Statistics Advisory Group.

For more information, please contact [Calvin Chia](#) at extension 112.

Webinar: Understanding Your Customers Through User Experience Mapping – A Case Study on Persons with Disabilities Using Domestic Flights

Customers are the starting point for planning and delivering meaningful transit service. A clear understanding of how customers view and interact with a transit system at each stage of their trip is crucial in operating a successful system. Traditional approaches to gathering customer feedback can be effective, but do they reflect an equitable picture?

[Join us](#) on **Wednesday, March 14th at 1 pm – 2:30 pm EDT** as representatives from Dillon Consulting will present on a UX mapping process completed for Employment and Social Development Canada (ESDC). This webinar is only offered in English.

For more [information](#) or to troubleshoot webinar issues, please contact [Calvin Chia](#) at extension 112.

CUTA's Centre of Excellence and the Future of Urban Mobility in Canada

A key pillar of CUTA's 2017-2019 Strategic Plan is to establish the organization as a Centre of Excellence (COE) on Transit and Integrated Urban Mobility (IUM) and show thought-leadership in shaping and influencing the future of urban mobility in Canada. CUTA is working to achieve this through building a "one-stop shop" for transit and IUM analysis, benchmarking, best practices and tools.

While we work towards the launch of the COE in 2018, visit CUTA's website for updates on COE projects and resources and read on below for some projects currently underway!

Integrated Mobility Implementation Toolbox

The Integrated Mobility Implementation Toolbox project has been completed and can be found online [here](#).

Ridership Trends

CUTA's Ridership Trends Project is off to a great start with University of Toronto's Transportation Research Institute (UTTRI) chosen as the project's consultant. This project will conduct an in-depth study on current and future conventional ridership trends through research and consultation with transit systems to provide an understanding of the correlation between causal factors and ridership in Canada and provide explanation(s) of ridership decline at a transit system, Census Service Area (CSA), and national level Ridership Methodology.

Ridership Methodology

CUTA's Ridership Methodology Project is being undertaken by a group of transit system members with the objective to reach a clear understanding of ridership methodologies across the country. This will allow the development of methodology and policies to ensure to ensure comparable reporting and equity coast to coast, especially as Federal Government capital funding allocation is tied to ridership.

Trending Topics

A key component of CUTA's Center of Excellence will include a Trending Topics resource page, which will highlight CUTA's position on key industry topics, as well as provide go-to resources for industry members.

Data Visualization

CUTA's Center of Excellence will provide a platform to bring our data to life with the help of interactive maps and graphics. We're also working to bring in key fields of supporting data from industry and government partners to complement the data we collect and better tell the story of Canadian integrated urban mobility.

For more information related to any of the COE projects, please contact [Lauren Rudko](#) at extension 113.

Maintenance and Vehicle Technology Sub-Committee

CUTA's Maintenance and Vehicle Technology Sub-Committee will be working this year on timely, in-demand topics that are beneficial for both, members and the industry:

- Electrification Roadmap (Workshop)
- Alternative propulsion (Webinar)
- Life Cycle Analysis (Webinar)
- Drivers perspective: Driver Barriers & Blind spots on newer buses. The committee is looking for a partner who will be able to assist with this research project and give recommendations which will help and have an impact on safety, specifications and technology in the Industry.

For more information, please contact Anita Bayoulou at bayoulou@cutaactu.ca or ext. 103

Learning Event - Transit Scheduling and Runcutting Level 1

CUTA Learning: 2018 Training Calendar

We are pleased to introduce the 2018 Training Calendar. We have added several courses for the first quarter of the year. Spots are going fast, so be sure to register and reserve your spot today! Be sure to check back often as more courses will be added. If there is a course that you are interested in that you do not see on the calendar, give us a call or send us an email.

[Scheduling and Runcutting Level 1](#): Learn the science behind being at the right place, at the right time, and being cost effective. Limited spot remaining!

For more information, please contact [Kevin](#) at extension 121 or [Sarah](#) at extension 115.

CUTA Membership Renewal 2018 - Reminder

On behalf of the Board of Directors and the entire CUTA team, we would like to thank you for the ongoing trust and support you place in CUTA. Thanks to you, the Association is set on solid ground and together we are able to continue to establish urban mobility as a key pillar of community building. In order to continue pushing the transit and integrated urban mobility agenda forward and deliver high value to members, we invite you to renew your membership with us.

If you have not already paid your 2018 membership fee, [click here to pay for your membership \(or print your invoice\)](#).

For more information, please contact [Winnie Tong](#) at extension 101.

Member Services: Member Value Survey

CUTA strives to provide value to our members and contribute to the success of public transit in Canada.

One of our missions is to foster a culture of active engagement with our members. We are actively listening and delivering the highest value to our members through resources, networking, training, events, data, research and advocacy to support member success in the public transit industry.

Last year, we listened by conducting a Member Value Survey. The survey was sent out quarterly to a quarter of our membership each time. Last year, we received well over 400 survey responses and a lot of valuable feedback!

Quarterly Member Surveying is a new initiative in 2018. We look forward to reaching out to you to better understand your needs and expectations to better serve you. The purpose is to hear from all members regularly, as we are committed to member value and increasing our reach into member organizations. When you receive an invitation for feedback this year, please take a few minutes to complete it. After a simple ranking, please provide any feedback in your own words. Get active and be heard in 2018!

Welcome to New Member

[Safety Vision](#) – Brittany Davis-Morris, Houston, TX

Keep your membership up to date. Contact membership@cutaactu.ca.