

22 June 2018



### **CUTA Announces Appointment of New President and Chief Executive Officer**

CUTA is delighted to announce the appointment of **Marco D'Angelo** as President and Chief Executive Officer. Marco's appointment was approved by CUTA's Board of Directors on June 12, 2018, and he will begin his new role on **July 16** this year.

Marco has acted as the Executive Director of the Ontario Traffic Council (OTC) for the past ten years. Prior to this, he was employed at CUTA as the Director of Public Affairs and Communications between 2003 and 2006. Marco originally left CUTA to obtain his MBA from the University of Montréal's HEC (École des hautes études commerciales de Montréal). He brings a deep understanding of transit and of association management to his new role at CUTA.

The [full press release](#) is available on CUTA's website.

### **On June 13<sup>th</sup>, Transit leaders, urban planners and industry experts from across Canada gathered for CUTA's New Mobility Symposium**

Over 200 people packed the room at the Sheraton Airport in Richmond to learn about transportation network companies (TNCs) and their changing role in how people move around cities.

After a keynote from Kevin Desmond outlining the innovations currently going on with event partner TransLink, we heard from Uber, Lyft, and Arlington Texas about their successes with partnering ride-hailing and transit together.

Later, we learned what the data tells us about how ride-hailing integrates into the urban mobility landscape. Sharon Feigon showed that across the U.S., ride hailing has not resulted in a decrease in transit use. Bruce Schaller however brought data that in the 7 largest metro areas that make up the lion's share of transit usage in the US, TNCs have had a negative impact on transit ridership.

This push-pull between the benefits and risks of TNCs and transit was the overarching theme of the day. After lunch we learned about innovations in Mobility as a Service from Europe. Individuals' travel patterns produce enormous amounts of data, and while some feel that 'data is the new oil' in terms of revenue potential, Sampo Heitanen from MaaS Global reminded us that everything hinges on trust. Trust that a mobility provider will be there on time, get you where you want to go, and do so safely is the bedrock on which urban mobility innovation is built.

At the end of the day we heard from some innovators in New Mobility about what the future might hold. Autonomous vehicles designed for sleeping? Mobile offices? A great leap forward for car sharing? All these innovations and more are possible but will be driven by transit systems' willingness to embrace customer-focused change.

In the coming weeks, watch for videos of the day to be released, where you'll be able to either relearn the highlights of the day, or take in the content you weren't able to be there to hear.

We look forward to your feedback about this event.

For more information, please contact [Jason Allen](#).

### **Announcing CUTA's Board of Directors for 2018-2019**

At CUTA's Annual General Meeting on Tuesday, June 12, 2018 in Vancouver, BC, CUTA members approved the [Board of Directors for the 2018-2019 term \(French\)](#).

CUTA would like to welcome its new Chair of the Board, **Doug Morgan** of Calgary Transit and would like to thank Sue Connor of Burlington Transit for serving as Chair for the past two years.

For additional information, please contact [Joanne Vézinga](#) at 613-690-5139.

### **NRC launches Surface Transportation Advisory Board with CUTA as Chair**

The National Research Council's Surface Transportation Advisory Board met for its inaugural meeting on June 19 in Ottawa. The NRC has established advisory boards for each of its Research Centres to leverage the expertise of board members, and benefit from their vision in advancing the NRC's research agenda.

Wendy Reuter was asked by the NRC to chair its Surface Transportation Advisory Board for a three-year period beginning in June. CUTA is proud to support the NRC's work, and is pleased to be able to provide guidance to the organization on future priorities for surface transportation R&D in Canada.

The NRC recently revised its structure to support the federal government in its implementation of Canada's [Innovation and Skills Plan](#). This flagship initiative looks to ensure that Canada has the skills and expertise to strengthen our communities and meet the global challenges of the future. An important component of the NRC's work is to engage stakeholders to develop programs that deliver on government priorities and promote research excellence in key areas.

The NRC's [Automotive and Surface Transportation Research Centre](#) performs research, technology development and demonstration projects aimed at unlocking solutions to many of Canada's principal transportation challenges. The Centre focuses its innovation efforts on the [Fleet Forward 2020](#) program and on vehicle propulsion technologies, amongst other priorities.

CUTA is pleased to be joined on the Advisory Board by Innovation, Science and Economic Development (ISED) Canada, Transport Canada, CN, University of Toronto Transportation Research Institute, NRCan, la Grappe industrielle des véhicules électriques et intelligents, Ford, McMaster University, Linemar and NRC IRAP.

For more information, please contact [Wendy Reuter](#) at extension 109.

### **Infrastructure Needs Report**

CUTA is querying the ten-year infrastructure needs of the transit industry. The objective of this survey is to provide an in-depth understanding of the funded and unfunded infrastructure needs within the transit industry as well as an assessment of the current and future repair, rehabilitation and capital expansion needs within Canadian transit system over the next 10 years.

CUTA is continuing to contact transit systems and asking for assistance in surveying the community transit needs. Please note that we have extended our submission deadline. You now have until **June 25th**

to send us your survey filled out. Additional accommodations may be available for transit system who miss this deadline.

*For more information contact Jeff Mackey at [Mackey@cutaactu.ca](mailto:Mackey@cutaactu.ca).*

### **Bilateral Agreements Update**

The province of Manitoba will receive more than \$545M for public transit infrastructure under the newly signed [bilateral agreement \(French\)](#) with Infrastructure Canada.

The Department of Infrastructure also detailed one of the requirements contained in the bilateral agreements. The [Climate Lens \(French\)](#) seeks to mainstream the integration of climate change considerations during the planning and development of infrastructure projects.

The Climate Lens has two components a) GHG Mitigation Assessment and b) Climate Change Resilience Assessment. GHG Mitigation Assessments are to consider all direct and indirect emissions and emissions reductions linked to the project.

The Climate Lens will apply to public transit projects funded under the Investing in Canada Plan with total eligible costs over \$10 million.

*For more information please contact [Jeff Mackey](#) at 613-782-2454.*

### **Smart Cities Challenge**

Infrastructure Canada announced a list of 20 finalists for the [Smart Cities Challenge \(French\)](#) at the Federation of Canadian Municipalities Annual Conference in Halifax. Each finalist receives a grant of \$250,000 to further develop their projects, with four winners to be announced in spring 2019.

The list includes two mobility projects. First, Vancouver and Surrey will implement Canada's first two collision-free multi-modal transportation corridors. Second, Greater Victoria intend to create a multimodal transportation network and boost South Islanders' mobility wellbeing score by at least 20%.

*For more information please contact [Jeff Mackey](#) at 613-782-2454.*

### **Successful Roadmap to Electrification Workshop**

On June 14 and 15, CUTA hosted a Roadmap to Electrification Workshop at Coast Mountain Bus, in Vancouver. Representatives from 15 transit systems attended the workshop, where they worked on the Roadmap to Electrification document, shared where they were in the process of electrification and tested a electrification planning tool application. A highlight of the event was a tour of the Coast Mountain bus electric trolley garage, where the group got up close to some electric vehicles and learned about maintenance issues. A big thank you goes out to Jonathan Leskewich and his team at Coast Mountain Bus for organizing the event and welcoming members to their property, as well as to representatives from TransLink, Edmonton and ATUQ (Quebec Systems) for presenting at the workshop.

The Roadmap to Electrification document is currently being finalized. An electrification planning tool application will be available on CUTA's forthcoming Centre of Excellence website.

*Please contact [Lauren Rudko](#) at extension 113 for more details regarding the workshop.*

### **CUTA'S Centre of Excellence (COE) and the Future of Urban Mobility in Canada**

A key pillar of CUTA's 2017-2019 Strategic Plan is to establish the organization as a Centre of Excellence (COE) on Transit and Integrated Urban Mobility (IUM), and to show thought-leadership in shaping and influencing the future of urban mobility in Canada.

While we work towards the launch of the COE in 2018, you can visit CUTA's website for updates on COE projects and resources, and read on below for some projects currently underway!

### **COE - Ridership Trends Project – Final Deliverable Received**

The Ridership Trends project final documents have been delivered to the Steering Committee for review. Once approved, the Steering Committee will host a webinar in order to share the report with CUTA membership. CUTA's Board of Directors received a sneak peek at the document during their meeting on June 12, when Professor Amer Shalaby of the University of Toronto Transportation Research Institute and lead researcher on the project, shared his team's findings.

*Please contact [Lauren Rudko](#) at extension 113 with any questions regarding this project.*

### **COE - Ridership Methodology Project**

After additional committee discussions to fine tune the survey and a change in committee leadership, the ridership methodology project is on track. The survey has been sent out to committee members for testing and after some final edits based on their feedback, we will be looking to transit systems to complete the survey starting the first week of July. If you are a CUTA statistical contact, please watch your inbox as we will be asking for your support in this process.

*Please contact [Lauren Rudko](#) extension 113 with any questions regarding this project.*

### **Statistics Advisory Group**

The Statistics Advisory Group is a CUTA taskforce dedicated to standardizing CUTA's data collection program and ensuring data quality. This task force will be having its second meeting on **Thursday, June 21<sup>st</sup>** to review CUTA's conventional data program.

*For more information or to join the committee, please contact [Calvin Chia](#) at extension 112.*

### **Accessible Transit Sub-committee**

CUTA's Accessible Transit Sub-Committee (ATC) promotes the effectiveness of public transit and encourages best practices in the industry by way of research and development and the exchange of information in the areas of specialized transit and other accessible transit options. The sub-committee will be meeting on **Wednesday, June 20<sup>th</sup>** to discuss what specialized transit means in the face of conventional and specialized services integrating and multi-modal transportation systems.

*For more information or to join the committee, please contact [Calvin Chia](#) at extension 112.*

### **Welcome to New Members**

[No-Spill Systems, Inc.](#) – Carrie Hasinoff, Winnipeg, MB

[Hamsar](#) – Doug Campbell, Burlington, ON

[AMF-Bruns of America](#) – Rick Iacoboni, Hudson, OH

[Optibus Inc.](#) – Lawrence Rosenshein, San Francisco, CA

David Jukins, Slingerlands, NY

*Keep your membership up to date. Contact [membership@cutaactu.ca](mailto:membership@cutaactu.ca).*