

26 March 2018



New Mobility Symposium 2018: Registration is Now Open!

[The CUTA New Mobility Symposium](#) is a one-day event that was carefully designed to respond to our members' needs. At a **lower price point of \$325 for members** and with **no concurrent sessions** in the program, attendees will spend less time away from the office while **being able to attend every presentation offered in the program!** For those members unable to attend in person, presentations will be filmed and be made available online after the event!

The CUTA New Mobility Symposium takes on **an innovative format** to satisfy the needs of CUTA members without compromising the quality of CUTA's educational content, learning experiences and networking. Join us in Vancouver, New Mobility Symposium is a must-attend event! [Register here.](#)

For more information, please contact us at conferences@cutaactu.ca.

CUTA'S CENTRE OF EXCELLENCE AND THE FUTURE OF URBAN MOBILITY IN CANADA

A key pillar of CUTA's 2017-2019 Strategic Plan is to establish the organization as a Centre of Excellence (COE) on Transit and Integrated Urban Mobility (IUM), and to show thought-leadership in shaping and influencing the future of urban mobility in Canada. CUTA is working to achieve this through building a "one-stop shop" for transit and IUM analysis, benchmarking, best practices and tools.

While we work towards the launch of the COE in 2018, you can visit CUTA's website for updates on COE projects and resources, and read on below for some projects currently underway!

Specialized Transit Data Collection

CUTA's Research and Technical Services team has revised its Specialized Transit Data collection program for 2018. This year, CUTA's survey for specialized transit data will be collecting new data fields based on recommendations from its Accessible Transit Sub-committee. In addition to collecting new data, CUTA will be piloting an online web-based survey format to facilitate a better data collection process for users in hopes that it will further standardize data collection. Transit agencies will be able to experience these new and exciting changes some time this March when the survey is officially distributed.

For more information, please contact [Calvin Chia](#) at extension 112.

Ridership Trends Research Project Survey – Thank You!

CUTA and the UTTRI research team would like to say a big "thank you!" to all the transit systems who were able to support the Ridership Trends Project by completing the survey sent by the research team. The results of the survey will be valuable to the outcome of this project.

The Ridership Trends Project is an in-depth study on current and future conventional ridership trends through research and consultation with transit systems to provide an understanding of the correlation between causal factors and ridership in Canada, and provide explanation(s) of ridership decline at a given transit system, as well as Census Service Area (CSA) and national level Ridership Methodology.

For more information, please contact [Lauren Rudko](#) at extension 113.

Ridership Methodology – Survey to Launch Soon

The Ridership Methodology Project is intended to identify the methodologies transit systems are using to calculate ridership and recommend a common ridership methodology to be adopted by the industry to ensure data comparability of the ridership across Canada. This transit system-led project is currently in its initial stages and the Steering Committee will be sending out a survey to all transit systems soon to collect the project data.

For more information, please contact [Lauren Rudko](#) at extension 113.

Maintenance and Vehicle Technology Sub-Committee

Workshop: Roadmap to Electrification

CUTA's Maintenance and Vehicle Technology Sub-Committee is hosting a workshop to create a document outlining the process by which a transit system would make the transition to electrification. This document will be available to all CUTA members and will include what to consider at every step along the way to electrification.

- Who's invited: Transit systems who are at any point along the process towards electrification (from just considering it to full implementation) and others who are interested in the process
- Due to space limitations, and depending on registration numbers, we may limit attendance to 1-2 participants per system
- The workshop will take place at the Coast Mountain Bus Facilities and will be offered at no cost to participants.

Please contact [Lauren Rudko](#) at extension 113 for more information or to express your interest in attending.

Save the Date – Webinar to come!

Webinar 2: Transit experience – Alternative Fuels

After the success of its first webinar in 2018, CUTA's Maintenance and Vehicle Technology Sub-Committee is hosting a second webinar where four transit systems will be presenting on their own experiences with alternative fuels. Date to be confirmed in **April**. More information to come soon, stay tuned!

For further questions, please contact [Anita Bayoulou](#) at extension 103.

CUTA LEARNING: Introduction to Asset Management for Transit

Are you in need of an Asset Management Plan? [Click here](#) to learn about our *Introduction to Asset Management for Transit* course, and how you can register for a very affordable session near you.

[Transit Ambassador Core Modules Certification \(Edmonton, AB\)](#): Become a certified trainer and learn how to address the fundamental issues of customer service within the industry. **2 Spots left!**

[Transit Ambassador Core Modules Certification \(Vaughan, ON\)](#): Become a certified trainer and learn how to address the fundamental issues of customer service within the industry. **2 Spots left!**

[Transit Planning \(Ottawa, ON\)](#): An in-depth course covering Development Requirements, Service Standards, Intelligent Transportation Systems, and Performance Monitoring. **5 Spots left!**

For more information, contact [Kevin Brown](#) at extension 121 or [Sarah Ingram](#) at extension 115.

Welcome to New Members

[Solari Corp.](#) – Riccardo Sigoni, Long Island City, NY

[The Energy Conservation Group Corporation](#) – Frank McDonald, Erin, ON

Keep your membership up to date. Contact membership@cutaactu.ca.