

29 April 2019



Alberta elects Conservative majority

Albertans voted for change on April 16. After only 4 years in government, Rachel Notley's NDP will return in opposition after preliminary results show the United Conservative Party winning 63 out of 87 seats in the legislature. During the election campaign, Premier-designate Jason Kenney promised to maintain the province's commitment to LRT extensions in Calgary and Edmonton. So far, the UCP has remained silent on how Alberta will pay its share of transit infrastructure after cancelling the carbon tax.

For more information, please contact [Samuel Lafontaine](#) at (613) 782-2924.

Network, rally and enjoy at the CUTA Spring Symposium in St. John's!

Please join us in St. John's for a fun and memorable business members' evening. The George Street *Rally in the Alley* is a pub crawl and networking event that is guaranteed to be a wonderful night filled with great food, conversation and connections.

George Street is a St. John's landmark and home to more bars and pubs per capita than anywhere in North America. When you come out for this enjoyable pub crawl, you'll be sampling traditional St. John's fare and iconic Newfoundland entertainment all along the way. The final destination promises to be pure *scuff and scoff* — a Newfoundlander's way of saying a rollicking good time. Click [here](#) for a video explaining more colourful Newfoundland expressions!

Our networking events are focused on enhancing member experience, learning more about the local community, fostering strong relationship and having fun. Just one more great reason to attend the [2019 Spring Symposium](#) in beautiful St. John's, Newfoundland!

To register for this not to be missed Spring Event [click here](#) .

For additional information, please contact us at conferences@cutaactu.ca.

Last call for sponsors for the 2019 CUTA Spring Symposium!

Don't miss out on this excellent opportunity for brand recognition and exposure to your target market. Sponsoring and getting involved at a CUTA event is a great opportunity to establish goodwill and show the community that you're a reliable partner who supports all things local. Think of sponsorship as a way of giving back to the community and thanking them for their support.

Put your business in the spotlight! Positive publicity from print and electronic media helps increase the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive

Create a lasting impression. With placed sponsorship, customers will remember your company long after the event is over.

If you are looking for something specific, you will find a number of excellent opportunities [here](#). If you would prefer a more customized or bundled sponsorship, just give us a shout!

For more information, please contact [Paulina Cadena](#) at extension 118.

We are excited to share Urban Mobility Forum magazine in a new and improved format!

The [spring 2019](#) issue of Urban Mobility Forum is now available on a fully interactive platform optimized for mobile reading. That means whether you are at your desk or on the go, your magazine is easy to access and even more enjoyable to read.

The new **reading view** makes reading easy with scrolling articles that automatically adjust to display content legibly on your screen. This reader-friendly view also guarantees you don't ever have to strain your eyes looking at magnified images again!

Engage in some of our featured articles in this new and improved format.

[Increasing ridership through data analytics](#)

[RTC boosts operational efficiency and passenger experience](#)

[Transit is at the centre of the integrated shared mobility solution](#)

[Click here to start reading!](#) Still a fan of the digital flipbook? Our new platform also provides a [page view](#) of the magazine. You can switch between views whenever you like by clicking on the "reading view/page view" button in the toolbar.

Advertise in Urban Mobility Forum Magazine: Summer 2019

[Advertising](#) opportunities for the next issue (Summer 2019) of **Urban Mobility Forum** magazine are now available. Please consult [Naylor's media kit](#) for more information. To advertise in the magazine, please contact [SaraCatherine Goodwin](#) at Naylor Association Solutions.

For more information on the content of the magazine, contact [Johanne Palermo](#).

CUTA wants to promote your transit photos!

Every day, CUTA strives to tell the story of Canadian urban mobility through social media, our website, printed publications, advertisements and presentations. It is incredibly important that CUTA puts the industry's best foot forward. That is why we are reaching out to you, our members, to submit photos of your transit system, transit business or your community. By submitting your photos to CUTA you will be helping to promote not only your organization but also urban mobility across Canada!

We ask that all photos submitted to CUTA be free of any copyright restrictions as they will be used without accreditation for a variety of purposes, including commercial. All submissions should be high resolution .jpg files with no watermarks. If any human faces are featured prominently in your photos, make sure to obtain appropriate consent. By submitting your photos to CUTA, you are assuming complete and full liability for obtaining consent of prominent and distinguishable subjects in your photos.

This is a great opportunity to promote transit in your community and/or your business. Submissions could end up on the cover of CUTA's Urban Mobility Forum Magazine, on CUTA's blog, as part of CUTA's 2019 election campaign, in our annual report, or in a variety of other communications materials.

Please send your photos to publicaffairs@cutaactu.ca. Larger files can be sent using a link if needed.

CUTA Workforce Development Committee launches supervisor's networking group

This working group of the Workforce Development Committee meets 6 times per year by conference call or webinar and is a forum for transit supervisors to discuss their work and responsibilities. The group will explore the interests of members who are free to ask questions, share best practices, and suggest topics and potential presenters at CUTA events.

Some suggested topics for discussions:

- a. the supervisor's response when called to dangerous situations
- b. refusal-of-service situations
- c. succession planning and career paths

The group is chaired by Trever Sparrow, Red Deer Transit's superintendent of conventional services. Our first proposed conference call is on **May 8, 2019 at 1 pm EST**.

For more information or to join the group, please contact [Kevin Brown](#) at extension 121.

Learn transit planning and apply your skills in the industry

CUTA is holding a transit planning course hosted by our member, the West Vancouver Transportation Department, from **June 10 to 14, 2019**. This is an in-depth course covering development requirements, service standards, the uses of intelligent transportation systems, and performance monitoring. You can find the registration form on the [course description page](#).

For more information, please contact [Kevin Brown](#) at extension 121.

Request for information: AI solution to predict travel demand

CUTA is publishing an RFI to investigate using artificial intelligence to analyze and predict urban travel demand in Canadian communities across all transportation modes. The aim of the RFI is to better understand the marketplace, including the capabilities of the technology and which vendors may be qualified to produce a solution. Depending on the results of the RFI, CUTA may follow with an RFP later in 2019.

The RFI can be found [here](#). The response submission deadline (subject to change) is **May 10, 2019, 12:00 PM EDT**.

For more information, please contact [Seth McDermott](#) at extension 113.

CUTA membership renewal 2019

If you have not already done so, we invite you to renew your membership today. [Click here](#) to view, print, or pay your membership invoice, or please forward the invoice to the most appropriate person at your organization.

If you have any questions about your membership, please do not hesitate to contact membership@cutaactu.ca.