

August 21, 2019



Communications and Public Affairs Committee looking for working group participation

The C&PA Committee is looking for CUTA members who want to join a new committee working group dedicated to developing a national transportation strategy. The working group will evaluate the need and potential scope of a national policy framework, focusing on an integrated urban mobility model. Interested members should email [Christine Terin](#), Chair of the CUTA C&PA Committee and Manager of Communications, Community Engagement and Marketing at York Region Transit, by **August 31** to express their interest to participate. The first Working Group conference call will take place in September.

For more information, please contact [Chad Jeudy-Hugo](#) at extension 614.

CUTA's Transit Policy Forum in Vancouver coming soon!

CUTA's 2019 [Transit Policy Forum](#) is only 3 weeks away on **September 12**. [Register today](#) to secure your place for what will undoubtedly be the premier transit-related policy event of the federal election writ period. Panels will focus on the state of new mobility in Canada and the transit issues that drive urban mobility in British Columbia. Join transit industry CEOs, stakeholders, interest groups and political representatives for an enlightening and frank discussion on the key transit policy issues facing Canadians ahead of the vote in late October.

For more information, please contact [Chad Jeudy-Hugo](#) at extension 614.

Don't miss out! Sign up to receive CUTA's election e-newsletter

Our election newsletter covers the top issues in Canadian politics from the previous two weeks, important upcoming events and issues related to public transit. It focuses on federal politics leading up to the 2019 federal election in October. Don't miss cutting-edge election analysis from CUTA's public affairs team.

To subscribe to the election e-newsletter, please e-mail publicaffairs@cutaactu.ca.

CUTA's 2019 Annual Conference and Transit Show registration is open!

Once a year, CUTA facilitates four days of sessions, interactive roundtables and networking opportunities that connect hundreds of professionals dedicated to transit. Our 2019 Annual Conference and Transit Show will be held from **November 10 to 13** in Calgary, with a program designed to appeal to a broad range of transit professionals from senior executives to operational and maintenance supervisors. This year, there will also be a Young Leaders Summit from November 8 to 10 and a joint CUTA/UITP International Rail Forum for North America. [Read more](#)

For more information, please contact conferences@cutaactu.ca.

Data visualization: Bus accessibility in Canada

The [newest data visualization](#) from CUTA highlights bus accessibility across Canada and its improvements. The visualization attempts to highlight the changes that have been made in recent Federal and Provincial legislation, as well as the adoption of more accessible buses by transit agencies across Canada. By comparing the different transit systems across the country, the visualization exemplifies the changes that are being made slowly but surely across Canada.

For more information, please contact [Oliver Nicholls](#) at extension 114.

Webinar: The effect of rare reductions on low-income transit riders: A randomized control trial

A study by the University of Waterloo is finalizing its findings on how reduced-fare transit passes affect low-income transit users. Join us on **August 27 from 2 to 3pm EST** to hear early findings from Margaret Dalziel and gain insights on the implementation of fare reductions.

To register for the webinar, follow this [link](#).

For more information, please contact [Oliver Nicholls](#) at extension 114.

Transit Ambassador at York Region

CUTA's [Transit Ambassador Program](#) helps your transit system create or expand upon a culture of customer service by empowering your employees to handle the many situations that can arise when interacting with a customer.

This program is flexible and customizable: use it as is "off the shelf" to meet your specific implementation objectives. Give your trainers confidence with facilitation skills and adult learning principles. Our next offering of Transit Ambassador is in September, but class size is limited to 6 so we encourage you to [register early](#)!

For more information, please contact [Kevin Brown](#) at extension 121.

Bus stops: Locating and designing for safety

CUTA is proposing a half day workshop this fall on the design and location of transit stops that will address safety for road users and transit vehicles near transit stops.

For more information, please contact [Kevin Brown](#) at extension 121.

Learn transit planning and apply your skills in the industry

CUTA will be holding its **Transit Planning** course in Mississauga, Ontario from **October 28 to November 1, 2019**. This is an in-depth course covering development requirements, service standards, the uses of intelligent transportation systems and performance monitoring. You can find the registration form online at the [course description page](#).

For more information, please contact [Kevin Brown](#) at extension 121.

Membership referral incentive program

Refer a new member to CUTA. If they have never been a CUTA member and they join because you refer them, you will receive a **\$500 gift voucher**, which can be redeemed for a CUTA learning event, conference registration, transit show booth, fact book, or towards your membership.

For further information, please [click here](#) or contact membership@cutaactu.ca.

Welcome to our new members

[R.J. Burnside & Associates Limited](#) – Business – Consultant

[PAVLOV Advertising, LLC.](#) – Business - Consultant

Keep your information up to date at membership@cutaactu.ca.