

21 July 2015



2015 CUTA Fall Conference Registration Now Open

Join us in Montréal for Canada's premier annual transit conference. Known for attracting industry-leading North American and international guest speakers and panelists, [CUTA's Fall Conference](#) is a must-attend event! Register [here](#).

Accommodation:

Special rates, beginning at \$189, have been negotiated for the [CUTA Fall Conference](#) and [Trans Expo](#). Make your reservations directly with the hotel using the information listed below. The Westin Montréal is situated directly across the street from the Palais des congrès de Montréal (Convention Centre).

Le Westin Montréal

270 Saint-Antoine Ouest, Montréal, QC H2Y 0A3

Reserve your room by calling 866.837.4262 (use the conference ID 2015 CUTA Fall Conference & Trans Expo or Canadian Urban Transit Association).

Join us on Twitter #CUTAm1

For more information please visit the [Fall Conference](#) page on the [CUTA website](#) or contact [Paulina Cadena](#)

Report studies global trends for alternative transit funding models

Today transit agencies are faced with the challenge of "doing more for less" while offering low cost fares and meeting acceptable service levels. Because of this, the need to find new means of funding transit has resulted in a push to identify alternative mechanisms to supplement traditional revenue sources.

With that in mind, CUTA has commissioned an [Alternative Funding report](#) for Canadian transit systems, which explores new tools for funding that have been used by transit agencies in North America, Europe and Asia. It also evaluates their reliability, potential for implementation in Canada and develops funding guidelines.

Curious about how alternative funding could help transit in your community? Check out our new [Issue Paper on alternative funding tools](#).

For more information, please contact [Alex Maheu](#) at (613) 788-7985

CUTA tours STM with regional MPs

CUTA had a chance to take a tour of parts of the growing and impressive transit facilities in Montreal on July 15. The Société de transport de Montréal (STM) is one of Canada's largest transit system and provides more than 1.3 million passenger trips per day.

Also attending the tour were NDP Members of Parliament Alexandre Boulerice and Marjolaine Boutin-Sweet. The tour was led by STM Chairman Philippe Schnobb.

If you are interested in hosting a Local Education Day, and to have elected officials tour your facilities, contact publicaffairs@cutaactu.ca.

[Photo caption](#): STM Chairman Philippe Schnobb (left), MP for Rosemont-La Petite Patrie, Alexandre Boulerice (Center) and MP for Hochelaga, Marjolaine Boutin-Sweet (right) on a tour of Berri-UQUAM station.

Advanced Transit Supervision Certification – Taking Supervision Competencies to a New Level

[Coaching Level II](#) is being introduced as one of the six courses in CUTA's [Advanced Transit Supervision Certification](#). Engaging and motivating employees to perform at top level no longer means 'telling' them what to do, but rather coaching them for success. Effective coaching transfers ownership of an issue to the employee for effective resolution and improved employee performance. Supervisors are sharpening their coaching skills for this reason. The new course is being offered in the fall in the [GTA](#) and the [West](#).

Contact Kevin Brown at brown@cutaactu.ca or at extension 121 for more details.