



Take advantage of early bird registration – we just can't say it enough!

Why wait when you can save now? Even though it may seem like spring will never get here in some parts of the country, be assured that just as there will be grass under that snow, there will be a [CUTA conference in June!](#) Have a look at some of the [program highlights](#) including keynote addresses by Canada's Ambassador to the United States **Gary Doer**, Winnipeg Mayor **Brian Bowman** as well as great technical tours of **New Flyer** manufacturing facilities and **Winnipeg's BRT and bus electrification project**. [Check back often to see the more details](#) as they become available and join us in beautiful Winnipeg this spring. Register today!

For more information, please contact conferences@cutaactu.ca

Awards Nomination Period Extended

Your chance to submit a nomination for the [2015 CUTA Corporate Leadership Awards](#) has been extended to March 2. **Awards are presented** in the categories of **Environment, Innovation, Marketing and Communications and Safety and Security**.

[Learn more](#) about the awards and make sure to [nominate](#) a CUTA Business Member or Transit System Member for their innovative or significant achievements and their contribution to the transit industry overall.

[Nominate before it's too late!](#)

For more information contact us at conferences@cutaactu.ca

High visibility sponsorship opportunities available

Partnering with CUTA at the [Annual Conference](#) is your opportunity to showcase your brand in front of **Canada's largest transit audience**. CUTA conferences attract high-level decision makers and leaders from both private and public sectors for 5 days of sessions, roundtables and keynotes that impact and shape the industry. Our [new sponsorship package](#) has **more visibility options than ever**, with various price points to suit your marketing budget. If you don't see something that suits your promotional goal – just let us know; we will work with you to build a package with you.

For more information, please contact conferences@cutaactu.ca

Canadian Urban Transit Research & Innovation Consortium 'CUTRIC' Doors are open!

CUTRIC welcomes Dr. Josipa Petronic as its first Executive Director and the industry looks forward to opening the doors to CUTRIC the first Research & Innovation Network dedicated to the transit and urban mobility – March 1st. From vehicles to communications systems to software – CUTRIC is designed to achieve innovative research through the collaboration of business, operators, government and academia.

Dr. Petronic, brings extensive research and consulting experience to CUTRIC, both in the public and private sector. As Executive Director of McMaster Institute for Transportation Logistics (MTIL), Team leader at McMaster Institute of Automotive Research and Technology (MACAuto), and her interest towards a Canadian Institute for Commercialization of Electrified Transportation, her work has included collaboration of OEMs, suppliers and NGOs involved in vehicle innovation, development and adoption, as well as extensive work with the Ontario, Quebec and BC Ministries, and Industry Canada.

Please welcome Dr. Petronic (Josipa), as we open the doors on CUTRIC March 1st.

If you are interested in more information about CUTRIC, please contact CUTRIC@cutaactu.ca, or Wendy Reuter reuter@cutaactu.ca.

CUTA Joins Panel to Launch London Rapid Transit Initiative

At the recent launch of "Shift," the City of London's environmental assessment for its rapid transit project, CUTA President & CEO **Michael Roschlau** joined University of Waterloo Associate Professor **Jeff Casello** and former Mississauga Mayor **Hazel McCallion** with a presentation outlining the fit with Transit Vision 2040 and an overview of rapid transit across Canada and the

rationale why cities embarked on such projects. The public event was attended by over 200 Londoners, including a cross section of the business community and City Council.

For more information, please contact [Michael Roschlau](#) at extension 104.

CUTA Establishes Presence at Mexican Railway Conference

CUTA presented an update on Transit Vision 2040 and an overview of current challenges and opportunities in the Canadian rail transit industry as part of the Mexican Railway Association (AMF)'s Annual Conference and International Exporail exhibition earlier this month in Cancun. The event was attended by over 1000 representatives of rail delegates from across Mexico and North America. CUTA President & CEO **Michael Roschlau** joined representatives from APTA, UITP, ALAMYS, the Railway Association of Canada and CUTA Business Members to discuss common challenges and opportunities.

For more information, please contact [Michael Roschlau](#) at extension 104.

Ontario Public Transit Association Appoints new CEO

The Ontario Public Transit Association (OPTA) is pleased to announce the appointment of **Karen Cameron** as Chief Executive Officer effective 9 March 2015. Karen has an extensive background of association management experience. Since 2009 she has been Executive Director of the Independent School Bus Operators Association. She started her career at the Ontario Ministry of Transportation and she has proven her leadership skills in various middle and senior management roles at the Ontario Motor Coach Association and Calgary Transit. Karen holds a BA from the University of Toronto and a CAE from the Canadian Society of Association Executives.

For more information, please contact [Karen](#) directly after 9 March at (416) 229-6222.

Forecasting Demand for Specialized Transit Services: Walk-Through Webinar March 10th

Through CUTA's Member Funded Research Program, members have come together to oversee the development of a tool to help forecast the demand for future specialized transit services. The tool is comprised of a literature review, methodology charts, interactive resource list, interactive calculator tool and a case study of the tool applied to a Canadian transit system.

The webinar will allow CUTA members to have the opportunity to experience a walk-through of the tool by the project consultant and ask any questions they may have regarding the tool. To view the tool prior to the webinar, please visit CUTA's [Member's Only Site](#).

The webinar will take place on Tuesday, March 10th from 1:00-2:30 pm (EST). To register for the webinar, please click on the link below.

<https://attendee.gotowebinar.com/register/3831810481936678402>

For more information, please contact [Lauren Rudko](#), ext. 113.

Canadian Transit Forum - February/March 2015

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