

23 March 2015



Justice Minister and Transit Industry Host Press Conference to Highlight New Law (Bill S-221)

Earlier today, the Canadian Urban Transit Association (CUTA) and the Amalgamated Transit Union (ATU) [held a joint media conference](#) with the Honourable Peter MacKay, Minister of Justice and Senator Bob Runciman on Bill S-221, a new federal law that is intended to deter assaults and threats to public transit operators and taxi drivers.

CUTA and ATU also unveiled their new public awareness ads during the media conference. These ads will be sent electronically to all CUTA members in the next few weeks. Various sizes will be available for members to post on advertising boards in transit shelters, buses and trains. [Take a sneak peak of the public awareness ads.](#)

For more information on the press conference and the public awareness campaign, contact Alex Maheu at maheu@cutaactu.ca or (613) 788-7985.

Early Bird Registration Extended

We've extended the opportunity to register for the CUTA Annual Conference at early bird rates until **April 3rd**. Last week we released the [program](#) and are very excited by the line-up. **Gary Doer**, Canada's Ambassador to the United States as well as Winnipeg **Mayor Brian Bowman** will welcome delegates with keynote addresses; we've also added a new session type called "Deep Dive" where we'll dedicate a more intensive focus on topics such as specialized transit, innovation and advocacy. Delegates will be treated to a welcome reception at the new **Canadian Museum of Human Rights**. We're also certain that delegates who take advantage of the technical tours will enjoy the **New Flyer Industries** manufacturing plant tour amongst others, and we are very excited to honour Canada's transit leaders at the CUTA Corporate Leadership Awards that take place during the conference.

Have a look at the [program](#) today and join your transit colleagues this spring in Winnipeg to make the most of this great learning and networking opportunity! [Register now – save now!](#)

Visit our [events page](#) to learn more and to register. For more information, contact conferences@cutaactu.ca

Sponsorship Opportunities for Annual Conference

If you are looking for a great way to promote your business to a dedicated transit audience, sponsoring a CUTA event is an ideal opportunity. There remain some great options for the upcoming Annual Conference at all sponsorship levels. We want to thank our current sponsors for their partnership and look forward to working with you.

Visit our [sponsorship page](#) to learn more. For inquiries or to secure your sponsorship, please contact conferences@cutaactu.ca.

Post-Conference Workshop

Networking and training or "How to Get the Best of Both Worlds" for one low price.

The Conference and Training departments have teamed up to offer CUTA members an affordable way to attend the Winnipeg conference while also participating in an essential skills building workshop.

The \$1,100.00 package includes all the 3-day conference activities (sessions, meals, and networking events) plus a 2-day professional development workshop on people skills: communication, conflict resolution, mediation and coaching.

Want to know more about the transit industry, want to meet the movers and shakers, looking for a promotion, want to enhance your competencies? What better way of being noticed than to participate in the conference's dynamic sessions, engaging speakers and interactive networking opportunities while also developing your skills in working with peers, your subordinates, and your boss. Register today, bundle packages are limited – you are [one click away](#) from an easy registration process that will impact your career.

For more information contact Kevin Brown at extension 121 or at brown@cutaactu.ca.

Faster, Smarter, More Efficient – CUTRIC's Transit Innovation Plans

Canadian transit systems boast a long history of supporting disruptive cutting-edge technologies. From instituting the first electric streetcars in North America (Windsor) to testing the first wind-powered light rail system (Calgary), Canadian transit authorities have led the way in defining, developing, and integrating next generation technologies that make public transit systems faster, smarter, and more efficient.

Starting in 2013, CUTA members clearly articulated the need for a revived research, development, and innovation strategy across the country. The result is the Canadian Urban Transit Research & Innovation Consortium (CUTRIC) / Consortium de recherche et d'innovation en transport urbain au Canada.

Working with transit authorities, business members, academic researchers, and public funders, CUTRIC is dedicated to generating a network of R&D expertise and project developments that will redefine the future of public transit across Canada.

[Join Dr. Josipa Petronic](#), Executive Director, for an information webinar entitled **CUTRIC 101 – A Strategic Plan for Transit Innovation in Canada** on Friday, April 24th at 1:00 PM EST to learn how your business can kick-start the next century of cutting-edge innovation. [Register here](#).

For further details, contact Josipa Petronic at Petronic.cutric@cutaactu.ca or 416-358-3206.

2014 Canadian Transit Fleet Statistics Deadline – Next Tuesday – and New Benchmarking opportunities

The deadline of the Canadian Transit Fleet & On-Board Equipment Survey is due from Transit Systems on **Tuesday, March 31, 2015**. This year, CUTA is providing all participating Transit Systems with monthly benchmark reports leading up to the final report. This monthly benchmark summary allows transit system managers and statistical contacts to compare their data with their peer transit systems and also validate their own data before the project is completed in the fall. These benchmark reports are exclusive to transit systems and are distributed to stats contacts.

Please also note that the **first 50** participants to submit data to CUTA will have a chance to **WIN (1)** complimentary hard copy of the final Canadian Transit Fleet & On-Board Equipment Fact Book.

For more information, please contact [Tammy Siu](#) at extension 112.