

20 April 2016



CUTA CEO discusses transit's role in Canadian Transportation Act Review

CUTA President and CEO **Patrick Leclerc** has been busy going over the implications of the Canadian Transportation Act Review with Association québécoise des transports in Quebec City and at the Hill Times Transportation Forum in Ottawa. Leclerc relayed CUTA's message of welcoming the timely review of Canada's Transportation Act and looking forward to working with our industry partners to create a safer and more efficient transportation framework. He said that Canada must continue to approach the movement of goods and of people in a holistic manner. About 80% of Canadians live in urban centers, where the estimated cost of congestion has reached \$10 billion annually. This makes moving people around cities difficult, but it also makes moving goods through cities slow and costly.

While the government's infrastructure commitments will help address this problem, funding is only half the battle. A regulatory framework that recognizes the key role urban transit plays in Canada's economic competitiveness should also be front of mind as we move forward with this review.

For more information please contact [Jeff Mackey](#).

U.S seeks comments on Buy America Provisions

The United States' **Federal Transit Administration** is soliciting comments on its plans to implement the Buy America provisions in the Fixing America's Surface Transportation (FAST) Act. You can read the FTA's policy statements on the [American Public Transit Association's website](#). Provisions within the act will increase the amount of U.S Content required for rolling stock from 60% to 70% by the year 2020. Anyone looking to comment on this change should do so by May 6, 2016.

The second policy proposes a "public interest waiver" to the Buy America requirements. Comments on this topic are due April 16, 2016.

For more information please contact [Jeff Mackey](#).

Halifax Conference Updates!

2016 Annual Conference in Halifax – at the centre of it all!

It's great to see so many CUTA members already registered for the Annual Conference in Halifax May 14 to 18. If you haven't already registered, [make sure you do](#); connect with old and new colleagues in the industry and take advantage of [the diverse program that's in store for you!](#)

Some [program highlights](#):

- **Opening Networking Reception** at Canada's Oldest and Largest Maritime Museum - the Maritimes Museum of the Atlantic
- **Special focus on [Emerging Leadership](#)**
- **Four Exciting Technical Tours**
- **CUTA Corporate Leadership Awards** – celebrate the best in our industry!

Just a few of the [session topics](#) being presented:

- The Millennials
- Halifax Innovation
- Social Media
- Transit Priority Measures
- New Sustainability

Join transit professionals from across Canada at the centre of it all – in Halifax! [Register today](#).

For more information about the conference please contact [Paulina Cadena](#) at extension 118.

Become a Sponsor!

It's never too late to become a sponsor of Canada's most influential transit conference! If you want to showcase your company to leading transit decision makers and see your name in lights, CUTA is here to make it happen. Take a moment to browse our available [sponsorship opportunities](#): what about a Technical Tour for \$3,000, or ALL of our conference signage, providing incredible exposure, for only \$2,500? If these opportunities sound interesting to you, or you have some ideas of your own, let us know, we'd love to partner with you.

Sponsorship Inquiries can be directed to [Jaimie Hildebrand](#).

CUTA Corporate Leadership Awards

Congratulations to this year's Corporate Leadership Awards recipients! Join us in Halifax at the Awards Ceremony & Luncheon on Tuesday May 17th to support and recognize the achievements made by our 2016 Awards recipients. The entertaining ceremony will feature live music, great food and a strong focus on leadership in our industry. Awards will be given in the categories of Environment, Marketing & Communications and Safety & Security.

Don't forget to [register today](#) for the CUTA Conference in Halifax and check out our website to learn more about [our Corporate Awards Program](#) and see highlights from 2015 recipients!

Update on Training!

Professional Development

Breathe a sigh of relief when you train your Supervisors to do a better job. CUTA offers Transit Supervision training modules. These include Strategies for New Supervisors; Communications; When Things Go Wrong and more. Access the [CUTA website training page](#) for times and locations.

Training Brought to Your Doorstep

In-House Training may be for you. Have you had trouble making the travel time and expenses for your trainees? We can tailor a learning event to present to your people at your facilities at a time that is convenient to you. Call us about that course that you've been wanting for a while. Gather up 6 or more employees. Pick a time. Then leave the rest to us! Fortunately for in-house training, the Group Rate Discount applies. If you would like to pick a course but have fewer than 6 participants, let us scout around your area to fill your seats. Working together, we can make this happen!

For more information, please contact [Kevin Brown](#) at extension 121.

Transit Ambassador

What do your operators say when confronted with multiple carriages and buggies waiting to board? It will be a smiling “How can I help you!?” after they’ve graduated from the [Transit Ambassador Core Modules Program](#)! How does this work? You send one or two people to our Train-the-Trainer sessions. After that, the timing and locations for you to train your own operators is up to you. For those who have been working with the Core Modules for a while, we offer an additional four Advanced Modules.

The next Transit Ambassador Train-the-Trainer Core Modules Certification will be hosted by York Region Transit May 9-13, 2016. Spaces are still available.

For more information, please contact [Kevin Brown](#) at extension 121.