



Inspire and influence the evolution of Integrated Urban Mobility
Inspirer et influencer l'évolution de la mobilité urbaine intégrée.

WE ARE HIRING!

CUTA has an immediate job opening for a highly experienced professional to serve as its new **Director of Communications & Public Affairs**. This exciting role is based in CUTA's Toronto office (on-site).

WHO ARE WE?

CUTA's success is measured by the success of our members, the value they gain from membership and the strength of our collective influence on advancing public transit and integrated urban mobility in Canada.

CUTA members include transit systems from Victoria and Vancouver to Halifax and St. John's. Members also include government agencies (federal, provincial, regional and municipal), business members (companies or persons selling transit equipment or services) and affiliates (associations, individuals and others).

CUTA is an independent, not-for-profit organization with an extensive network of national and international stakeholders. It's focused on building active partnerships designed to strengthen the transit industry and advance public transit as the core of urban life.

CUTA is recognized as an exceptional place to work that embraces diversity, respect, integrity, collaboration, and innovation. As a valued senior member of the team, you and your work will have a pivotal role in delivering quality services to the our membership.

WHY IS THIS ROLE IMPORTANT?

Reporting to President and Chief Executive Officer and serving as a member of the Senior Management team, you will provide leadership and expertise to the Public Affairs and Communications department. This role is ideal for someone who is looking for an entrepreneurial, high profile, fast-paced environment to work in collaboration with our members, community leaders, and governments to influence the development of public policies related to public transit.

WHAT YOU'LL DO

Strategic Planning & Development:

Working with CUTA's senior management team you will be responsible for developing and executing CUTA's strategic communications plan to help drive CUTA's profile, mission and values

Government Relations:

Building relationships and clearly distilling policy objectives is your strength. You will support CUTA's advocacy efforts by monitoring relevant policy files and building positive relationships with ministers, MPs and key staff in appropriate federal and provincial departments. As well, you'll continue to raise awareness of the benefits of investing in public transit investments and influence the development of supportive public policies. Experience working in multiple jurisdictions is an asset.

Communications & Media Relations:

You will be responsible for managing and expanding CUTA's national media presence, and positioning CUTA as the voice of public transit. You should have experience preparing spokespeople for media appearances.

Writing: You will oversee communications materials including, CUTA's Forum magazine, annual report, research papers, and outreach to key stakeholders. You have strong writing and editing chops. Ideally, you also have some speechwriting experience.

Social Media, Website & Video Management:

Working with the communications team, you will be responsible for providing guidance and innovation to CUTA's digital platforms. We're increasing our use of video and animation and exposure to these media is an asset.

WHAT YOU'LL BRING TO THE ROLE:

You are a self-motivated individual who thrives on challenges and pressure.

You are an excellent oral and written communicator.

You are a team player with an established network.

You have a solid understanding of government and policy development.

You love the challenge and opportunity to work with multiple teams to propose new ideas and assist them by communicating their ideas into action.

- You should hold a degree in communications, journalism, public relations, or related fields.
- Eight years' experience in a senior communications role, ideally one that oversees the creation of communications products—both written and graphic.
- You are an outstanding writer who can improve the work of people who have other skills.
- Ability to prioritize and proactively manage immediate, short-term, medium-term and long-term deliverables in a professional and respectful manner.
- Bilingual in English and French is an asset

WHY SHOULD YOU JOIN US?

In this role, you will have the opportunity to:

Work with professional leaders in public transit, nationally and internationally

Make a national impact by helping public transit emerge from the pandemic stronger in a multidisciplinary role. You'll have the opportunity to manage a terrific team performing diverse functions. And you will be close to an industry at the heart of environmental, social, and urban planning issues.

At CUTA, we recognize what matters to our employees. We strive to work hard but also have fun!

We offer a competitive salary and employee benefits. To learn more about us, please visit www.cutaactu.ca

Interested?

If you would like to apply for this role, please send your resume to hr@cutaactu.ca and a note telling us why you'd be a great addition to the CUTA team!

Accommodation at CUTA

At CUTA, we are committed to fostering an inclusive, barrier-free and accessible environment. Part of this commitment includes arranging accommodations to ensure an equitable opportunity to participate in the recruitment and selection process. If you require an accommodation, we will work with you to meet your needs. We welcome applications from individuals from equity seeking groups such as women, racialized/visible minorities, Indigenous peoples, persons living with a disability, and persons who belong to the LGBTQ+ community.

