

Today's Youth - Tomorrow's Leaders

The Canadian Urban Transit Association (CUTA) and its Youth and Emerging Leaders Subcommittee are excited to announce the return of the Young Leaders Summit. CUTA and host transit system, Edmonton Transit Service, are proud to present the 2023 Young Leaders Summit from November 10-12.

The Young Leaders Summit inspires and develops students, advocates and early career professionals interested in our industry. We support this initiative because we choose to invest in the next generation of leaders and workers in public transit and sustainable transportation.

Up to 80 students and early career professionals will come to Edmonton from across Canada to participate in an intensive program. Participants are selected based on their interest, knowledge and leadership from a competitive field of candidates. The majority of the cost for delegate travel, meals, accommodations and activities is covered through sponsorship. Participants pay only a nominal fee. This helps to ensure that the event is inclusive and minimizes barriers to participation.

The summit offers a rigorous curriculum. Participants will:

- Learn about public transit and sustainable transportation
- Meet peers and build relationships with other interested youth
- Network with professionals from across the CUTA community
- Explore career possibilities in public transit and sustainable transportation
- Work in groups to pitch ideas or initiatives about the future of transit

To make this summit happen we need the support of key partners like you. Please take a moment to review the sponsor benefits and opportunities outlined in the enclosed package to see how your organization can take an active role and have a direct line to young leaders in our industry. Do not hesitate to contact subcommittee members Scott Pass (604-905-9014), Bob Paddon (bob.paddon@telus.net) or David Cooper (david@leadingmobility.com) directly if you have any questions regarding sponsorship opportunities.

Members of the YLS committee will be contacting you soon to discuss this opportunity further.



Jim McDonald
Chair, Board of Directors
CUTA



Marco D'Angelo
President & CEO
CUTA








Scott Pass
Chair
Young Leader's Summit

Become an Event Sponsor

Young leaders from across Canada will join us in Edmonton, November 10-12, 2023. Be an Event Sponsor and have a direct line to these leaders who are interested in regional transit, sustainable transportation issues, and career opportunities.

Contact us at yls@cutaactu.ca – the YLS team is ready to help you find the best sponsorship fit for your organization.

PRESENTING SPONSORS

	Diamond (1)	\$15,000
	Platinum (5)	\$10,000
	Gold	\$5,000
	Silver	\$3,000
	Bronze	\$1,500



BRAND EXPOSURE

NETWORKING

SHARED EXPERIENCES

SPONSORSHIP BENEFITS

	Keynote speech at opening dinner					
	One full summit registration for a young leader of your choice					
	Award named for sponsor					
	Award presented by sponsor with judges panel at closing reception					
	Sponsor banner ad and link on YLS website					
	Closing address by sponsor at closing reception					
	Sponsor logo displayed on screen at breaks					
	Two tickets to both opening and closing ceremonies					
	Participation: Choose to be a group mentor to YLS participants					
	Sponsor can include brochures and promotional items in registration packages					
	Invitation to participate in speed networking and career event					
	Sponsor logo and link on YLS website					
	Sponsor logo on program and event signage in common areas					